



SANDIP
UNIVERSITY
(UGC Recognised)

INTERNATIONAL CONFERENCE

**RECENT TRENDS IN BUSINESS, MANAGEMENT ,
TECHNOLOGY, BANKING & FINANCE : THE ROADMAP FOR
NURTURING THE WORLD
(BMTEC-2022) [Virtual]**



Organized by:

**SCHOOL OF COMMERCE & MANAGEMENT SCIENCES
SANDIP UNIVERSITY, NASHIK**

25 & 26 July 2022

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INTRODUCTION:

The School of Commerce & Management Sciences (SOCMS) is organizing first International Conference on recent Trends in Business, Management & Technology and Finance. Businesses, regardless of sector, are living, breathing, and operating in an environment where information technology is changing the landscape around them, transitioning from the back room of an organization into the hands of customers, employees, and society. There is a continual shift towards a service economy, with services ever more tailored and personalized for the customer. As technology has advanced over the last 10 years, a number of phenomena have emerged that, when combined, have rapidly and radically transformed the ability of businesses to construct customer services and products. Most importantly, the speed at which innovation and incremental improvement can occur has also increased.

Traditional information technology management function (or IT) should be the technology backbone that is responsible for development and management of digital and administrative solutions in a professional way. The technology backbone consists of all information technology systems and processes that support the running of the businesses operations, through the management of end-user services, plus enterprise and business applications. It is where the essential business asset of a company resides, and the purpose is to provide operational efficiency to the company through reliability, security and scalability. Finance is a system that involves the exchange of funds between the borrowers and the lenders and investors. It operates at various levels from firms to global to national levels. Thus, there are many complexities involved in it related to markets, institutions, etc.

CONFERENCE OBJECTIVES:

This conference is a prestigious event, organized to provide an international platform for the academicians, researchers, managers, industrial participants and students to share their research findings with experts. All full paper submissions will be peer-reviewed and evaluated based on originality, technical and/or research depth, accuracy, and relevance to academic conference on management theme and topics.

WHO CAN ATTEND THE CONFERENCE?

Industry person, faculty members, research scholars and students

CONFERENCE SUB-THEMES:

Business :

- *Business Administration*
- *Business Communication*
- *Business Fluctuations*
- *Business Forecasting*
- *Information Systems & Business*
- *Business Intelligence & Financial Intelligence*
- *Business Interviewing*
- *Law & Regulations in Business*
- *Inovation*
- *Business Leadership*
- *Business Models*
- *Monopolies & Business*
- *Emerging Markets*
- *Privatization*
- *Business Negotiation*
- *Business Planning*
- *Statistics in Business*
- *Business Writing*
- *Culture & Ethics in Business*
- *E-Business*
- *Entrepreneurship*
- *Family-Owned Businesses*
- *Food Business*
- *Product Management*
- *Global Business*
- *Public Offerings & Equity Restructuring*
- *Internet Commerce*
- *Business Ethics*
- *Islamic Business*
- *Outsourcing/In Sourcing*
- *Market Structure & Pricing*

Management & Technology :

- *Advertising Management*
- *Arts Management*
- *Change Management*
- *Communications Management*
- *Environment Management*
- *Event/Conference/Convention Management*
- *Food and Beverage Management*
- *Goal-Setting Theory*
- *Hospitality & Tourism Management*
- *Hotel & Lodging Management*
- *Human Resource Management*
- *Information Management*
- *Leisure Management*
- *Management Fads*
- *Management Science*
- *Managing Innovation*
- *Disaster Management*
- *Operation Management*
- *Professional Liability*
- *Project Management*
- *Public Sector Management*
- *Quality Management and Assurance*
- *Risk Management*
- *Strategic Planning*
- *Supply Chain Management*
- *Multinational Financial Management*
- *Emotional Intelligence*
- *Time Management*
- *Big Data Analysis*
- *Blockchain Security Models*
- *Enterprise Information*
- *Cloud Service Innovations*
- *Communication and Network Technology*
- *Data Mining and Intelligent Computing*
- *Data Privacy & Security Protection*
- *E-Commerce & E-Government*
- *Ecommerce Laws & Standards*
- *Ecommerce Services & Infrastructure*
- *Electronic Contract*
- *Electronic Invoice*
- *Information Security & Trusted Computing*
- *Internet Economy*
- *Tax Collection Management*
- *Smart Logistics*
- *Internet-Of-Things*
- *Management Information Systems*
- *Mobile Commerce & Social Networks*
- *Monitoring Services for Ecommerce*
- *Multimedia & Image Processing*

Banking & Finance :

- *Bankruptcy*
- *Budget Deficit*
- *Commercial Lending*
- *Credit Risk*
- *Crypto Currencies*
- *Defense Spending*
- *SME Finance*
- *Development Banks*
- *European Currency Unit*
- *Federal Reserve System*
- *Accounting*
- *Accounting Ethics*
- *Financial Accounting Standards*
- *Financial Markets*
- *Country Risk*
- *Quantitative Finance*
- *Debt Issues*
- *Global Financial Crisis*
- *Government Bailouts*
- *Government-Sponsored Enterprises*
- *Hedge Funds*
- *Home Equity*
- *Income Tax*
- *International Finance*
- *Investment Banking*
- *Financial Engineering*
- *Islamic Banking*
- *Microfinance*
- *Interest Free Banking*
- *Money Supply*
- *Monetary Policy*
- *Mutual Funds*
- *Personal Finance*
- *Price Controls*
- *Public Finance*
- *Savings and Loan Bailout*
- *Securities and Exchange*
- *Stock Market*
- *Stock Prices*
- *Venture Capital*
- *Wall Street*

CALL FOR PAPER

The research paper/case study submitted by authors should be their original contribution based on applications/research/surveys related to the main theme and sub-themes of the conference. Submitted papers should not be previously presented/published or scheduled for presentation/accepted for publication elsewhere.

Note: Selected research paper will be published in UGC-CARE/SCOPUS/ABDC/SCI Journals.

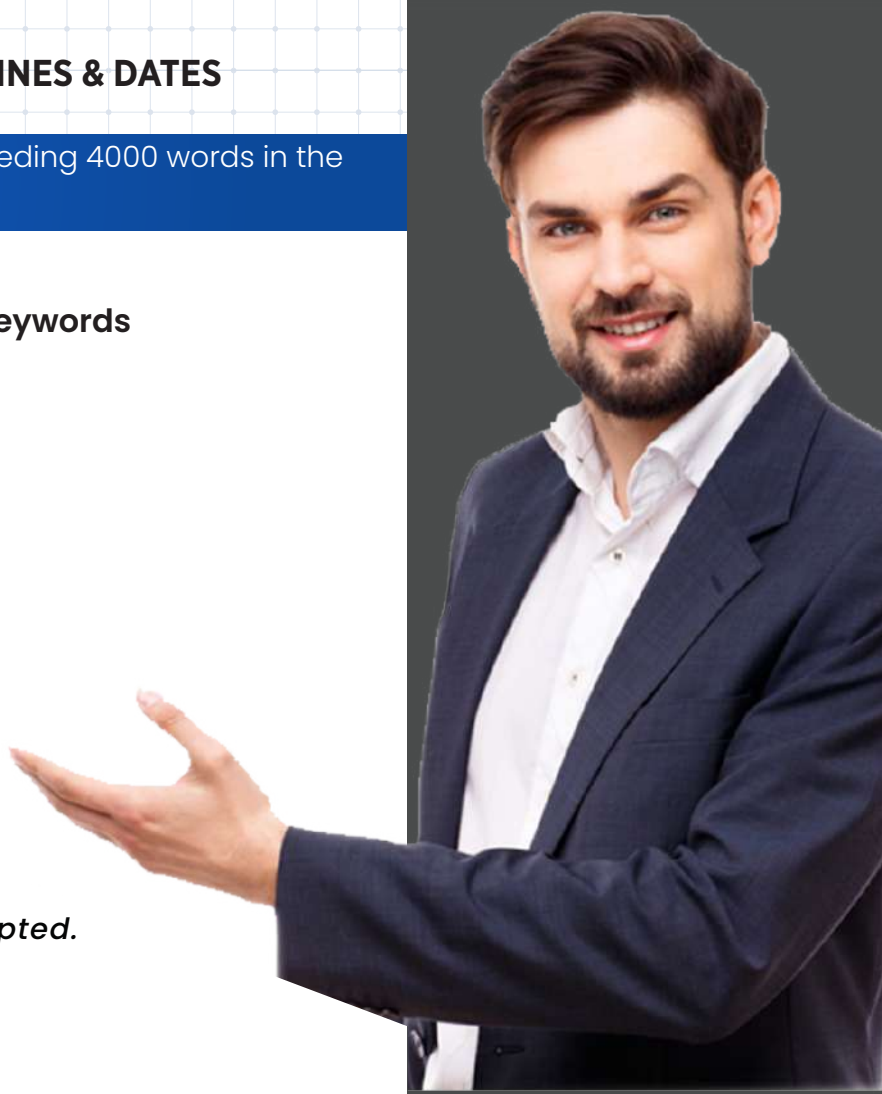


ABSTRACT/PAPER SUBMISSION GUIDELINES & DATES

Please submit your research paper not exceeding 4000 words in the following template:

- ✓ **Abstract (250 words) with at least 5 keywords**
- ✓ **Introduction**
- ✓ **Literature Review**
- ✓ **Research/Paper Objectives**
- ✓ **Research Methodology**
- ✓ **Research Findings**
- ✓ **Conclusion & suggestions**
- ✓ **Limitations**
- ✓ **References (APA Style)**
- ✓ **Font Sixe 12 in New Times Roman**

Incomplete submissions will not be accepted.



Abstract & Paper Submission Date:

Last Date of Abstract
Submission: 07. 07. 2022

Last Date of Full Paper
Submission: **15.07.2022**

VENUE OF THE CONFERENCE

✓ Seminar Hall, School of Commerce & Management Sciences, Sandip University

REGISTRATION FEE:	
Industry/ Corporate	Rs. 1000/-
Academicians	Rs. 800/-
Research Scholars	Rs. 500/-
Students	Rs. 250/-

Note: Payment Details are mentioned in Registration Form

ABOUT SCHOOL (SOCMS)

As trade and industries expand, become more complex, government regulations turn more pervasive, national and international firms compete for markets – the principles and techniques of doing business become more critical for success. Irrespective of the private or public sector, all businesses and economic activities use the functions to plan, organise, administer, control, produce market and distribute goods or services. Sandip University's School for Commerce & Management Sciences (SOCMS) is offer programs specifically designed to provide a sound understanding of business, economics, their methods and functionalities and also their inter-relationships. In addition to this, we inculcate in students an understanding of modern business and commerce which helps to create awareness about emerging new business opportunities plus ways of harnessing them, understanding the constraints and developing analytical, business skills to overcome them in a real business situation through some of the most industry-synched. Sandip University strives to achieve this through cutting-edge and undergraduate and postgraduate specializations that are rigorously designed, continuously revised and updated by highly accomplished faculties. All these are done through consulting with the key stakeholders, academicians, industry experts with a focus on addressing local, regional, state, national and international requirements and standards. As a result, today Sandip University is recognized as a Commerce and Management institute in Maharashtra.

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On

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REGISTRATION FORM *(Please fill in capital letter.)*

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