



Hybrid Mode

International Conference
on

**NEW PERSPECTIVES IN
ADVANCE RESEARCH &
PEDAGOGY**

(NPARP-22)

DEC 30-31, 2022
FRI & SAT



ORGANIZED BY

School of Commerce &
Management Sciences,
Sandip University, Nashik
Maharashtra-422 213

VENUE

Conference Hall (1st Floor)
School of Commerce &
Management Sciences,
Sandip University, Nashik



Dr. Yogesh Kumar Jain
Professor & Dean
(Conference Chair)

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ABOUT SANDIP UNIVERSITY

Sandip University is an autonomous educational university guided & governed by the policy rules & regulations of Maharashtra state & under the regulations of the University Grants Commission. This is the first Self-financed private university in North Maharashtra. Sandip University belongs to Sandip Group of Institutions which owns the very well-known Sandip Foundation in Nashik. Sandip University is a massive educational institute in Nashik aimed at providing quality undergraduate & postgraduate programmes to the students. Success comes to those who work hard & stays with those who don't rest on the laurels of the past sandip Group of Institutions have been a standing example for reaching success and sustaining it. Sandip University stands for integrity excellence and holistic development. These are three core pillars which will help you in managing all hurdles in life.

ABOUT NASHIK

Nashik, is a city in the northern region of the Indian state of Maharashtra. Situated on the banks of river Godavari, Nashik is the fourth largest city in Maharashtra, after Mumbai, Pune and Nagpur. Nashik is well known for being one of the Hindu pilgrimage sites of the Kumbh Mela, which is held every 12 years. The city houses companies like Atlas Copco, Bosch GmbH, CEAT, Crompton Greaves, Graphite India, Thyssen Krupp, Epcos, Gabriel India Hindustan Unilever, Kirlosker Oil Engines, Larsen & Toubro, M&M, Mahindra Sona, United Spirits Limited, Perfect Circle Industries, Mahindra UGINE Steel, Siemens etc.



**School of Commerce
and Management
Sciences**



**School of fashion
Design & Beauty
Cosmetology**



**School of
Pharmaceutical
Sciences**

INTRODUCTION

The purpose of research is to enhance society by advancing knowledge through the development of scientific theories, concepts and ideas. A research purpose is met through forming hypotheses, collecting data, analyzing results, forming conclusions, implementing findings into real-life applications and forming new research questions. Simply put, research is the process of discovering new knowledge. This knowledge can be either the development of new concepts or the advancement of existing knowledge and theories, leading to a new understanding that was not previously known.

CONFERENCE OBJECTIVES

This conference is a prestigious event, organized to provide an international platform for the academicians, researchers, managers, industrial participants and students to share their research findings with experts. All full paper submissions will be peer-reviewed and evaluated based on originality, technical and/or research depth, accuracy, and relevance to academic conference on management theme and topics.

ABOUT SOCMS

Sandip University' school for Commerce & Management Sciences (SOCMS) is a top management institute in Maharashtra that offers programmes specifically designed to provide a sound understanding of business economics their methods and functionalities and also their methods and functionalities and also their interrelationships. As trade & industries expand become more complex government regulations turn more pervasive national & international firms compete for markets- the principles and techniques of doing business become more critical for success. In addition to this we inculcate in students an understanding of modern business and commerce which helps to create awareness about emerging new business opportunities plus ways of harnessing them understanding the constraints and developing analytical business skills to overcome them in a real business skills to overcome them in a real business situation through some of the most industry synced management courses in Nashik.



School of
Engineering
& Technology



School of
Law



School of
Sciences

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THEMES & SUBTHEMES OF THE CONFERENCE

Business

Accounting, Banking, CRM, Marketing, Entrepreneurship, Human Resources, E-Commerce, Economics, Enterprise Resource Planning, Finance Management, Marketing, Mergers & Acquisitions

Culture

Knowledge, Beliefs, Arts, Laws Customs, Capabilities & Habits, Civilization, Lifestyle, Way of Life, Tradition, Heritage & Values

Economy

Econometrics and Empirical Economics, Theoretical & Macroeconomics, economic History, Public Economy & Regulation, Business Economics & Industrial Organization, Economic History & History of Economic Theory.

Education

Technical and Vocational study, Distance Education, E-learning, Higher Education, Interdisciplinary studies, Islamic studies, Lifelong Learning, Teaching & Learning.

Engineering

Architecture, Bioinformatics, Biomedical, Biotechnology, Data Analysis, Energy, Engineering, Nanotechnology, Polymers & Plastics, Renewable Energy, Robotics, Space, Environment & Aviation Technology, Transport, Energy Policy, Energy Development & usage & transport Tech.

Finance

Corporate Finance, International Finance, Financial intermediation Financial Markets, Behavioral Finance, Empirical investments, Theoretical Asset Pricing

Health

Alternative Health, Cardiology, Dentistry Dermatology, Disability & Rehabilitation, Family, Medicine, Food Safety Gastroenterology, Gerontology, Health, Infectious Diseases Medical Ethics Medicine & Dietetics, Oncology, Palliative care, Pharmacy, Psychiatry, Public Health, Radiology, Reproductive Medicine & Women's Health, Social Work, surgery

Interdisciplinary

Children & Youth, Communications & Media, Complex Systems, Conflict resolution, Creativity, Culture, Disaster Management, Discourse, Film Studies, Gender Studies, Globalization, HIV/ AIDS, Human Rights, Identity, Interdisciplinary studies, LGBT Studies, Leadership, Memory, Multidisciplinary Studies, Poverty, Public Policy, Security Sexuality and eroticism, Spirituality, Sport science, Sustainable development, Tourism, Urban studies, Violence, Women's studies

Law

Justice, Legal Studies

Management

Performance Levels Management, Organizational Growth, Turnover & Profits, Market Share, Leadership Employee Turnover, Employee Development & Training, Business Sustainability, Customer Service, Business Innovation, Business Technology, Customer Relationship, Products and Services, Stakeholders, Vision, Mission & objectives

Physical & Life Sciences

Agriculture, Aquaculture, Archaeology, Astronomy, Biodiversity, Biology, Chemistry, Earth Sciences, Ecology, Environment, GIS, Genetics, Meteorology, Oceanography, Physics, Soil, Waste Management, Water

Social Sciences & Humanities

Anthropology, Arts, History, Cultural History, Humanities, Language, Literature, Local Govt., Music, Philosophy, Politics, Psychology, Religious Studies, Social Sciences and Sociology

Supply Chain

Enterprise Resource Planning, Global Trade, Inventory Management, Retail, Risk Management, Sales & Operations Planning, Sourcing & Procurement, Supply Chain Optimization, and All Supply Chain

Sustainability

Carbon Footprint, Climate Change, Green Buildings, Green Economy/Technology, Energy, Materials, Waste & Recycling, Social Sustainability, Sustainability in Higher Education

Technology

Artificial Intelligence, Computer software & applications, Computing, Data Mining, Information Technology, Internet and WWW, Networking, Robotics, Social Media, Systems Engineering, Computer Information Systems, Information Systems and Information Technology

Tourism

Tourism Management, Tourism Business, Tourism Study, Hospitality, Health Care, Hotel Management, Restaurant, Food and Beverages

CALL FOR PAPER

The research paper/case study submitted by authors should be their original contribution based on applications/research/surveys related to the main theme and sub-themes of the conference. Submitted papers should not be previously presented/published or scheduled for presentation/accepted for publication elsewhere. Industry executives, academicians, research scholars & students can participate in the conference.

ABSTRACT/ PAPER SUBMISSION GUIDELINES & DATES

Please submit your research paper not exceeding 4000 words in the following template:

- ▶ Abstract (250 words) with at least 5 keywords
- ▶ Introduction
- ▶ Literature Review
- ▶ Research/Paper Objectives
- ▶ Research Methodology
- ▶ Data Analysis
- ▶ Research Findings
- ▶ Conclusion & Suggestions

- References (APA Style)
- Font Size 12 in New Times Roman
- Incomplete submissions will not be accepted.

Participants are requested to share abstract or full paper on following email.

susocms@gmail.com

Note: Paper will be reviewed by Review Committee at Department level. Selected paper will be published in Scopus, ABDC & UGC-CARE Journals. Whereas, paper will be sent for publication after completion of the Conference.

Abstract & Paper Submission Date:

Abstract :	Full Paper:
25-11-2022	30-11-2022

HOW TO REGISTER

PLEASE FILL THE REGISTRATION FORM & GO THROUGH THE GIVEN PAYMENT DETAILS

Click Here For Registration : <https://forms.gle/bsQyhSafkNwx5NgU7>

Payment Details:

- ▶ NAME OF ACCOUNT HOLDER: SANDIP UNIVERSITY
- ▶ BANK NAME: BANK OF INDIA
- ▶ BRANCH: SANDIP FOUNDATION
- ▶ ACCOUNT TYPE: SAVING
- ▶ ACCOUNT NO: 081910210000008
- ▶ IFSC CODE: BKID0000819
- ▶ MICR CODE: 422013012

Industry Corporate	: Rs. 1000/-
Academicians	: Rs. 500/-
Research Scholars	: Rs. 300/-
Students	: Rs. 200/-

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— UGC Recognised —



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Hon. OSD
Sandip University, Nashik

Organizing Team



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Prof. (Dr.) Yogesh Jain
Professor & Dean, SOCMS



Convener
Dr. Nirja Upadhye
Head & Asso. Professor



Co-convener
Dr. Sidharth Shankar
Associate Professor



Organizing Secretary
Dr. Govind Kumar
Assistant Professor

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- Professor**
- Associate Professor**
- Associate Professor**
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