



SANDIP
UNIVERSITY
—UGC Recognised—

SCHOOL OF DESIGN

**Nurturing Potential,
Creating Opportunities...**

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Dr. Sandip Jha

Hon'ble Chairman,
Sandip University, Nashik

Chairman's Message

The Education is the passport to the future, for tomorrow belongs to those who prepare for it. We had a dream. And we have managed to live that dream with the inception of Sandip University. It gives me immense pleasure in welcoming you to one of the finest research-led, technology powered, 21st century University of India. It has everything a student looks for in a world-class university. We consistently endeavour to transform every student into a future-ready professional of tomorrow.

It is a step in the right direction. The vision and mission of Sandip University are perfectly aligned to the Digital India and Skill India initiatives of the Government of India.

Come; be a part of this education revolution and embark on the journey to excellence.

Dean's Message

There are so many exciting and fulfilling initiatives taking place in our school as we strive to achieve our mission of importing learner-centered education and nurturing talent congenial to society. Currently we have four design professional programs namely B.Des in Fashion & Lifestyle Design, Space & Interior Design, Product Design and Communication Design.

I can say with complete confidence that what makes our school exceptional are the diverse faculty is deeply committed to educating outstanding students to become leaders in their fields, who will, in turn contribute positively to the exciting, dynamic and ever evolving fields of Fashion, Interiors, Product and Communication. We believe that the best teachers are current working creatives. That is why our faculty is comprised of nationally recognized and design experts who maintain careers on the leading edge of industry trends. They challenge their students to reach their personal creative potential.

We encourage students to visit our beautiful campus and meet our faculty. We are confident that our programs will meet your professional and creative aspirations. At the end, I just want to say.

"Creativity in the right hands changes everything because it's not what you know, it's what you create with what you know. Make the future catch up to you...!"

Dr. Vibha Kapoor

Dean, School of Design (SOD)



SOD Features



- Provides picturesque infrastructure, which help students to get creative inspiration through nature and come up with innovative photographs, drawings and designs.
- In-house infrastructure development helps Interior Design students to gain knowledge about on-site construction.
- Various lab facilities like Weaving Studio, Dyeing and Printing Studio, Metal & Wood Workshop which will help students get hands-on experience and make actual products and models.
- Conducting various guest lectures and workshops which help students to interact with expert industry professionals and experience alternative ways of learning and teaching.
- Having tie-ups with reputed designers, design firms and placement assurance for all the students.
- Being a multidisciplinary design school, students get exposure to all the design aspects and gain vast knowledge.

PROGRAMS OFFERED

UG COURSES

- 🎓 **B. Des in**
Fashion and Lifestyle Design.
- 🎓 **B. Des in**
Space and Interior Design.
- 🎓 **B. Des in**
Product Design.
- 🎓 **B. Des in**
Communication Design.



Fashion and Lifestyle Design

4-Years Full-Time Program

Overview:

The B.Des Fashion & Lifestyle Design is a skills based course, where they have the opportunity to explore their ideas both two-and three-dimensionally, using a broad variety of techniques and approaches in exciting and challenging projects. The course has excellent links with industry both through live projects and external competitions as well as collaborations with industry experts.

Eligibility:

Passed 10+2 or equivalent course in any discipline from recognized Board/ Council/ University with a minimum of 50% marks for general (open) category and 45% marks for reserved category.

Career Options

Fashion Designer

Design Educationist | Sustainable Designer | Fashion Designer | Retail Manager | Fashion Stylist | Quality Controller | Visual Merchandiser | CAD Designer | Freelance Designer | Marketing Merchandiser | Textile Trend Forecasters | Entrepreneur

Accessories & Lifestyle Designer

Design Educationist | Entrepreneur | Sustainable Designer | Visual Merchandiser | CAD Designer | Jewellery Designer | Illustrator Designer



Space and Interior Design

4-Years Full-Time Program

Overview:

Space & Interior Design discipline focuses on designing and planning of Interior spaces for all kinds of human needs. The learners concentrate on designing space interior and exterior according to their functional hierarchies and inter-relationships. To evolve space to be more functional and aesthetic, it requires components like furniture, seating, storage, lighting, etc. The Space & Interior Design should be integrated with furniture & accessories and both should have a harmonious interaction.

Eligibility:

Passed 10+2 or equivalent course in any discipline from recognized Board/ Council/ University with a minimum of 50% marks for general (open) category and 45% marks for reserved category.

Career Options

Interior and Spatial Designers | Product Designer | Exhibition Designer | Retail Designer | Lighting Designer | Visual Merchandisers | Entrepreneur



Product Design

4-Years Full-Time Program

Overview:

Product Design is the process of creating and developing a physical or digital product that meets the needs and desires of users while also considering factors such as functionality, aesthetics, usability, manufacturability, and cost-effectiveness. It involves a combination of creative, technical, and strategic thinking to design a product that not only looks and feels appealing but also performs its intended function effectively.

Eligibility:

Passed (10+2) or equivalent course in any discipline from recognized Board/Council/University with a minimum of 50% marks for general (open) category and 45% marks for reserved category.

Career Options

Industrial Designer | Product Development | Manufacturing | Furniture Designer | Toy Designer | Service Designer | Product Manager | Production Designer



Communication Design

4-Years Full-Time Program

Overview:

In Communication Design, student will learn the theory and craft needed to combine words, images, and ideas to visually transmit information and project human experiences in print, on screen, or in space as well as they begin with an intensive study of typography and interaction and expand your expertise in brand and editorial design, digital products, type design,

Eligibility:

Passed (10+2) or equivalent course in any discipline from recognized Board/Council/University with a minimum of 50% marks for general (open) category and 45% marks for reserved category.

Career Options

Graphic Designer | Packaging Designer | UI/Ux Designer | Branding | Web Designer | Motion Graphics | Print Designer | Animation | Film Making



Why to Choose **SCHOOL OF DESIGN** Sandip University



250+ acres WiFi
enabled campus



Hands-On Skill
Development via
Industry Training



Advanced learning
Training & Placement
program



SandipTM Incubator
Cell for Entrepreneurship
Development



20+ MoUs with Global
Universities



Lab, Studio, Workshop & Events



EVENT



GARMENT STUDIO



WORKSHOP



WORKSHOP



WORKSHOP



WORKSHOP



EVENT



WORKSHOP

Winner of IFW (Goa) -2022

Best Show Casing Award Sandip University, School of Design
International Fashion Week 2022(Goa)



Celebs

@Sandip



Sachin Khedekar



@ Javed Ali Concert



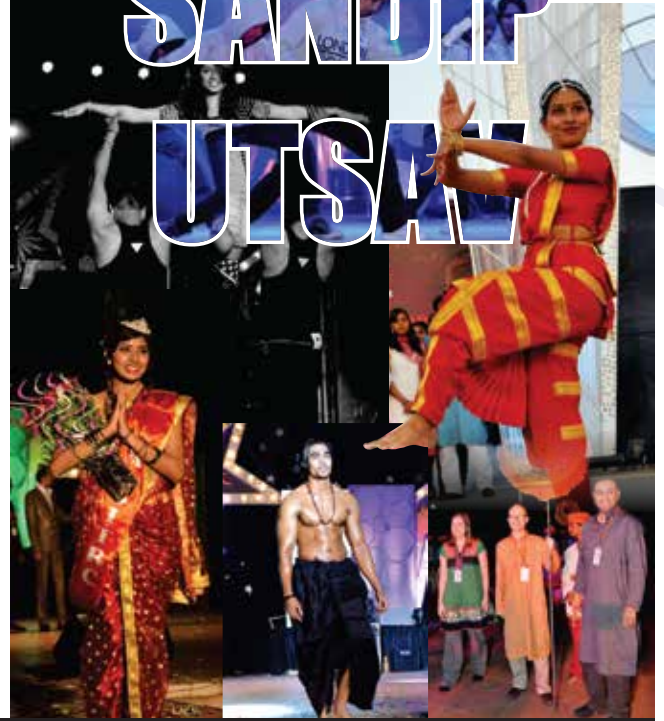
Vineet Sharma



DJ Chetas



SANDIP UTSAV



"Fastest Emerging University of India" Award



Dandiya Night

FACILITIES WE PROVIDE:



Hostel Room



GYM



Canteen



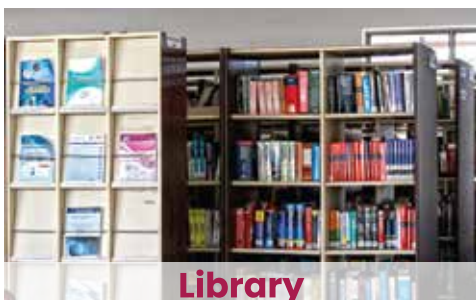
Security



Transport



Pollution Free Environment



Library



Sport Ground



SCOPE OF CAREER

As a Professional...



ACHIEVERS OF THE YEAR

Bhagashalini Shinde PAARTH Clothing Industry	Madhu Shekhawat Yashwantrao Chavan Pratishthan	Twinkle Bhole PAARTH Clothing Industry	 Jashn	 pantaloons
Dhananjay Kumar Mahusiano Arts	Ishita Nayak Yashwantrao Chavan Pratishthan	Omkar Utekar Mahusiano Arts	 amazon	 Raymond
 Facebook	 globus	PAARTH Clothing Industry	 Audio Equipment	 Tommy Hilfer

And Many More...

SCHOOL OF DESIGN

Notes





SANDIP
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DESIGNING YOUR DREAMS...!



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