SANDIP
UNIVERSITY
UGC Recognised

School of **Commerce** and **Management Studies**

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>
> # A Program
> that **shapes** the
>
> # Future Leaders...!

About
Sandip University

The Sandip University one of the best University, which shapes the future of the students in an innovative way having a world class infrastructure spread in 250+ acres lush green campus located on the Trimbakeshwar Road, Nashik.

The world demands managers and business leaders who can lead the businesses of the global economy with a remarkable difference. In a short span of time, Sandip University's School of Commerce and Management Studies has achieved an optimized process in delivering experiential learning that gives an effective transformation and global exposure.

About SOCMS

Sandip University's "School of Commerce & Management Studies" (SOCMS) is one of the top management institute in Maharashtra that offers programmes specifically designed to provide a sound understanding of business, economics, their methods and functionalities and also their inter-relationships. In addition to this, we inculcate in students an understanding of modern business and commerce which helps to create awareness about emerging new business opportunities plus ways of harnessing them, understanding the constraints and developing analytical, business skills to overcome them in a real business situation.

Sandip University strives to achieve this through cutting edge management studies in Nashik, undergraduate and postgraduate specialisations that are rigorously designed, continuously revised and updated by highly accomplished faculties. All these are done through consulting with the key stakeholders, academicians,

industry experts with a focus on addressing local, regional, state, national and international requirements and standards. As a result, today SOCMS is recognized as a Commerce and Management institute in Maharashtra

Highlights

Training through case studies and group discussions

Advanced workshops and seminars for building soft skills

Focus on Industry Visits, Student Clubs and Guest Lectures

Interaction with Industry Leaders

Emphasis on Competitions, Project works & Extra-Curricular Activities

One Foreign Language as a part of curriculum

Chairman's Message

The Education is the passport to the future, for tomorrow belongs to those who prepare for it. We had a dream. And we have managed to live that dream with the inception of Sandip University. It gives me immense pleasure in welcoming you to one of the finest research-led, technology powered, 21st century University of India. It has everything a student looks for in a world-class university. We consistently endeavour to transform every student into a future-ready professional of tomorrow.

It is a step in the right direction. The vision and mission of Sandip University are perfectly aligned to the Digital India and Skill India initiatives of the Government of India.

Come, be a part of this education revolution and embark on the journey to excellence.

Dr. Sandip N. Jha
Honorable Chairman,
Sandip University , Nashik

Dean's Message

Since 2017, We are providing experiential business education. Our sole mission is helping the students to become "competent business managers who are also principled value –based leaders ". We have succeeded in our mission by embracing a 100 % interactive educational philosophy , which is practiced organization –wide by students and faculty.

Alumni and corporate leaders holding managerial and leadership positions in various reputed organizations lend a supporting hand in this endeavor. Indeed, SOCMS is an exciting business school to study and shape your future. I would like to invite all aspiring management students who are interested in practical business education for a life changing experience.

Dr. Rupali Khaire
Dean, SOCMS

UG Courses

🎓 BBA - Specialisation

- **Financial Management**
- **Marketing Management**
- **Human Resource Management**
- **International Business**
- **Business Analytics**
- **Digital Marketing**

🎓 B.Com

UG Program Details

Course Duration: 3 Years

Eligibility Criteria:

10+2 or equivalent course in any discipline from recognized Board/Council/ University with min. **50%** aggregate marks for general (open) category and min. **45%** aggregate for Reserved category

Program Outcomes:

▶▶ An understanding of business practices and their challenges

▶▶ Providing global perspectives

▶▶ Strong interpersonal skills

▶▶ Entrepreneurship understanding

▶▶ Ability to effectively communicate both orally and verbally

▶▶ Effective use of IT tools

▶▶ Developing critical and analytical thinking abilities

▶▶ Developed and understanding of various commerce functions such as Finance, Accounting, HRM, Marketing, Analysis, Project Evaluation Cost Accounting, Taxation etc.

PG Courses

🎓 MBA - Specialisation

- **Marketing Management**
- **Financial Management**
- **Human Resource Management**
- **International Business**

PG Program Details

Course Duration: 2 Years

Eligibility Criteria:

Bachelors degree or equivalent course of min. 3 Years from any university recognized by UGC in any discipline with min. 50% aggregate marks for general (open) category and min. 45% aggregate for Reserved category.

Student should appear in CAT / XAT/MAT or any State CET or SU - MAT (Sandip University Management Aptitude Test)

Program Outcomes:

⯈⯈ Knowledge of Business, Management and Emerging Technologies Research and Business Intelligence

⯈⯈ Problem Solving and Decision Making

⯈⯈ Creativity and Innovation

⯈⯈ Intercultural Competence/Communication

⯈⯈ Team leading ability

⯈⯈ Global Citizenship/Ethics (Collaborate, Negotiate and Resolve Conflicts)

⯈⯈ Able to take critical business decisions by using integrated tools and concepts

⯈⯈ Enabled with advanced marketing and financial analytical tools

NEW AGE MBA

- **Banking and Financial Services**
- **Business Analytics**

NEW AGE

MBA

Course Duration
2 Years

International Education Tour

- **100% JOB ASSURANCE** — 100% Placement Assistance
- Foreign Language
- One Brand New Laptop For Each Student
- Upto 06 Months internship
- Industry Aligned Curriculum
- National Immersion Program
- Business Simulation and case Studies by Industry Experts
- Smart Classrooms

Global Immersion Program
Abroad

Learn How to Lead a Team
Learn How to Prepare Budget
Learn How to Make a Marketing Strategy

Business Simulation and Case Studies

Strong Product Portfolio

Job-Focused Learning Path

Industry Partner Integration

Features

Consistently Ranked among top MBA Institute in india

Excellent industry Academic Collaboration

Academic Partner- ship with IC AI & ICSI

Certifications various Partners

- One-on-one Counselling
- Interview Training
- Linkedin Profile Building
- Salary Negotiation
- Group Discussion
- MS Excel Training

- Mock Interviews
- Resume Writing
- Current Affairs Quiz
- Aptitude Tests
- Case Studles
- SoftSkills & Language Lab

- Personality Development
- Communication & Etiquette
- Sector Orientation Talks
- Psychometric Test

Features of the Program

The rigorous on-campus training coupled with paid internship upto 06 months in industry.

An industry driven learning ecosystem to get India accelerated on the journey to building skills and capabilities in Finance.

An industry integrated and sector specialized MBA degree that prepares for the best managerial careers in the banking and financial services sector.

Gain advanced professional skills training from Bankers in business analytics and financial modelling using Excel.

Undergo intensive learning to earn the certifications from various partners.

Experience a pedagogy that includes case-based learning, branch simulation and immersion projects.

Gain proficiency in using industry tools through hands on training.

Our Placement Partners

airtel	AIS Asahi India Glass Ltd.	AMERICAN EXPRESS	Ameriprise Financial
AXIS BANK	DAIKIN	Bandhan Bank	big basket A TATA Enterprise
Bennett, Coleman & Co. Ltd.	Berger Paint your imagination	BYJU'S	CEASE FIRE
citibank	ANAND RATHI INVESTMENT SERVICES	DECATHLON	Antal
EY	Flipkart	KR KHIMJI RAMDAS	GATI
MOTILAL OSWAL Investment Services	HDFC BANK	RAK CERAMICS	indiamart
ITC	Jio	JK TECH	KEI Wires and Cables
kotak Kotak Mahindra Bank	KPMG	naukri.com	Nestlé
Paytm	Q BIG THINGS GREAT PEOPLE	RELIGARE Values that bind	TATA 1mg
tcs TATA CONSULTANCY SERVICES	unison	vodafone	zscaler

SANDIP UTSAV

Facilities We Provide:

Hostel Room

GYM

Canteen

Security

Transport

Pollution Free Environment

Library

Sport Ground

Jogging Track

SANDIP
UNIVERSITY
— UGC Recognised —

**Grab Opportunity
To Try Every Angle**

**Mahiravani, Trimbak Road,
Nashik, Maharashtra-422 213**

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Pride, Mulund (W), Mumbai-400 080

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