

**Two Days**

# Executive Development Programme

**A Workshop of Case Method: Teaching, Writing and Simulation**

Date - 15/07/2019 to 17/07/2019

## How to Enroll:

- Enroll by completing the online application form available on the website.
- The deadline for the application is 12/07/2019.
- The application is not complete until the fee is received.
- Incomplete application will not be considered.

## Programme Fees:

**Rs. 28822/-**

## Delivery Mode:

Offline (09:00 AM to 05:00 PM)

## SCHOOL OF COMMERCE & MANAGEMENT SCIENCE

For more information

[www.sandipuniversity.com](http://www.sandipuniversity.com)

Address: Sandip University, Mahiravani, Tal & Dist: Nashik - 422213, Trambakeshwar Rd, Nashik, Maharashtra 422213



# SANDIP

## UNIVERSITY

— UGC Recognised —



Faculty:

**Prof. Dr. Zafar Khan**

## Contact Details:

### Program Co-ordinator

Prof. Dr. Zafar Khan

E-mail: [zafar.khan@sandipuniversity.edu.in](mailto:zafar.khan@sandipuniversity.edu.in)

Phone: 2594-222542

## For More Details:

Prof. Punam Ingale  
Co-ordinator, Faculty

Development Programme

E-mail:

[punam.ingale@sandipuniversity.edu.in](mailto:punam.ingale@sandipuniversity.edu.in)

Phone: 2594-222542

## Programme overview:

In management and engineering education, a participant-centered approach is a powerful strategy for changing students' perspectives. The course at **Sandip University** is brilliantly designed, with the programme beginning with the participants' own experiences rather than the logic of the subject being studied.

A case study and simulation is a research method that involves an in-depth, detailed examination of a specific case. Cases are unresolved and provocative issues, situations, or questions presented in narratives, situations, data samplings, or statements (Indiana University Teaching Handbook, 2005). The case method is a discussion-based, participatory learning approach that teaches students critical thinking, communication, and group dynamics.

## Objective:

The goal of this workshop is to develop a faculty at all three levels of capability, from knowledge to skills where the faculty develops the abilities for opportunity/problem framing, visioning alternatives, analysis critical thinking, cross-functional integration, and third being capabilities of developing educational attitudes, beliefs, and worldviews. All three levels are developed through participatory learning using case studies and simulations.

We'll go over a broad framework for merging case creation with applied research in management and create a concept cascade to help teachers more effectively and quickly integrate their research experiences into classrooms. The case style of instruction will aid the participants in honing their skills in the aforementioned areas, and it will conclude with a case development project. preparing to lead the class discussion and facilitating it so that students learn the theory rather than just being informed about it.

## Content:

- Teaching with cases,
- Writing effective case studies and teaching note
- Learning objectives, case position in the course, and planning of the case class session.
- Facilitation skill development - case class delivery. The board plan and lesson plan
- Simulation

## Target audience:

- Faculty members in academic institutions who want to use the case method of teaching in the classroom.
- Case researchers and writers who want to create cases and teaching notes.
- Corporate executives that want to learn about case development and use the case technique.

## Certification:

- After successfully completing the programme, learners will get a 'Certificate of Participation' from Sandip University Nashik.