



SANDIP
UNIVERSITY

— UGC Recognised —

Three Days

Executive Development Programme

04/01/2022 to 6/01/2022

Objective:

The 3 days programme focuses on giving participants modern research and teaching techniques. Additionally comprehending management philosophy, creating and developing learning resources, and other topics will be emphasised in order to help participants incorporating the required research skills.

PROGRAMME FEE:

Rs. 30958 /-

Contact Details

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coordinator

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Contents:

Module 1 – Developing Teaching Skills

- Participant centered learning
- Teaching through cases
- Writing cases
- Evolution and assessment
- Developing and using simulations
- Developing an engaging lecture and presentation
- Developing course outlines
- Communication skills for teachers
- Flavour of electives

Module 2 – Developing research skills

- The research and publication landscape
- Philosophy of management research
- Identifying the research question
- Conducting a literature review
- Research methodology
- Introduction to qualitative research tools
- Introduction to quantitative research tools
- Crafting a research manuscript
- Navigating through the review process



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