

Course Objectives

1	To help students understand the fundamentals of Strategic Management
2	To identify the forces impacting on corporate and business strategies.
3	To help students master the analytical tools of strategic management
4	To explain the importance of social, economic and political forces; and technological and be critically aware of factors involved in strategy making.
5	To help participants develop skills for applying these concepts to the solution of business problems

Course Content

Unit No.	Module No.	Content	Hours
1.		Fundamentals of Strategic Management -Meaning and Characteristics of strategic management, strategic management Vs. operational management. Hierarchy of Strategic Intent, Business definition using Abell's three dimensions, Critical success factors (CSF), Key Performance Indicators (KPI), and Key Result Areas (KRA). Analyzing Company's External Environment: Preparing an Environmental Threat and Opportunity Profile (ETOP), Porter's Five Forces Model of competition, Strategic Group Analysis. Strategic Management for Sustainability- TBL	12
2		Analyzing Company's Internal Environment: Resource based view of a firm, meaning, types & sources of competitive advantage, analyzing Company's Resources and Competitive Position, VRIO Framework, competitive advantage, competitive parity & competitive disadvantage, Core Competence, characteristics of core competencies, Distinctive competitiveness, Benchmarking as a method of comparative analysis. Porter's Model of Value Chain Analysis, Organizational Capability Profile: Strategic Advantage Profile, Concepts of stretch, leverage & fit, ways of resource leveraging –concentrating, accumulating, complementing, conserving, recovering. Portfolio Analysis: Business Portfolio Analysis - BCG Matrix – GE 9 Cell Model.	12
3		Generic Competitive Strategies: Meaning of generic competitive strategies, Low cost, Differentiation, Focus strategies Corporate Level Strategies, Functional Level strategies, Methods to pursue Strategies. Introduction to Blue Ocean Strategies.	12
4		Strategy Implementation : Activating Strategies , Structural Implementation , Behavioural Implementation , Functional and Operational Implementation Strategy Evaluation and control: Operations Control and Strategic Control - Symptoms of malfunctioning of strategy –Use of Balanced	12

		Scorecard for strategy evaluation. Corporate Governance and Business ethics	
5		Case Studies: Application of Strategic Management Theory and Principles	12
Total No. of Hrs			60

******Note: - One Question on Solving Case study will be compulsory in Term End Examination**

Course Outcome

Students should able to

CO1	Understand the strategic decisions that organizations make and have an ability to engage in strategic planning.
CO2	Explain the basic concepts, principles and practices associated with strategy formulation and implementation and evaluation
CO3	Understand the importance of related models.
CO4	Analyze and evaluate critically real life company situations and develop creative solutions, using a strategic management perspective.
CO5	Update with the business reengineering process and total quality management

Recommended Resources

Text Books	1.Strategic Management and Business Policy by Azhar Kazmi, ISBN: 9789339221836, Fourth Edition, MCGraw Hill (India) Pvt. Ltd.
Reference Books	1.Strategic Management by Ireland, Hoskisson & Hitt, Indian Edition, Cengage Learning. 2.Crafting and Executing Strategy- The Quest for Competitive Advantage by Thompson, Strickland, Gamble & Jain, Tata McGraw-Hill, 16th Edition 3.Concepts in Strategic Management & Business Policy by Thomas L. Wheelen & J. David Hunger, Pearson, 12th ed., 4.Strategic Management by Dr. Yogeshwari L. Giri



School of Commerce and Management Studies

M.Sc Accounting and Finance (2019-2022)

Semester II

Course: Research Methodology: Course Code: PAF202

Course Objectives

1	To understand the concept and process of business research in business environment
2	To make students Critically evaluate current research
3	To make Develop hypothesis and a research proposal
4	To be able to Illustrate method of communication of scientific results for peer review
5	To make Students familiar with ethical issues in educational research, including those issues that arise in using quantitative and qualitative research.

Course Content

Unit No.	Module No.	Content	Hours
1		Introduction: Meaning and purpose of research, objectives of research, types of Research, significance of research, research approaches, research methods v/s methodology, research process, criteria of good research. Research and scientific methods.	4
		Research Problem: Steps in research: identification, selection and formulation of research problem- research questions-research design- formulation of hypothesis-review of literature .Definition, necessity and techniques of defining research problem; formulation of research problem; objectives of research problem.	5
2		Research Design: Need and features of good research design. Types of research Designs, basic principles of experimental designs; design of experiments.	4
		Data Collection: Primary and secondary data. Collection methods- observation –Interview–questionnaire–schedule-pretest-pilot study- experimental and case studies, secondary data-relevance, limitations and cautions	5
3		Sampling Design: Sampling theory-types of sampling-steps in sampling- Sampling and non-sampling error-sample size- advantages and limitations of sampling.	4
		Census and sample surveys, different types of sample designs, characteristics of good sample design. Techniques of selecting a random sample	5
4		Parametric and non- parametric tests of hypothesis testing, non-parametric tests like sign, run, Kruskal –Wallistest and Mann-Whitney test. Testing of significance of mean, proportion, variance and correlation-testing for significance of difference between means, proportions, variances and correlation coefficients. Limitations of tests of hypothesis, one-way and two-way Anova-Latin square tests for association and goodness of fit.	4
		Hypothesis Testing: Fundamentals and procedure of hypothesis testing, flow Diagram for hypothesis testing. Measurement in research: measurements cales- tests of good measurement construction of like r t and semantic differential scales- source of errors in measurement-scale validation.	5
5		Technical Paper and Report Writing: Basic concepts of paper writing and report writing, review of literature, concepts of bibliography and	4

	references, Significance of report writing, steps of report writing, types of research reports, methods of presentation of report.	
	Structuring the Report: Types of reports, contents, styles of reporting, steps in drafting reports, chapter format, pagination, identification, using quotations, presenting footnotes-abbreviations, presentation of tables and figures, referencing, documentation, use and format of appendices-indexing editing and evaluating the final draft.	4
	Research Ethics: Ethical issues, ethical principles that govern research, ethically valid information sources, regulatory compliance. Introduction to IPR and Patent registration.	2
	Total No. of Hrs	46

Course Outcome

Students should be able to

CO1	Student will be able to critically evaluate current research.
CO2	Student will be able to formulate research problem.
CO3	Student will be able to develop hypothesis and a research proposal
CO4	Student will be able to illustrate method of communication of scientific results for peer review
CO5	Student will be able to have a clear view of writing research paper and report.

Recommended Resources

Text Books

1. Business Research Methods, Donald Cooper & Pamela Schindler, ISBN: 9789353161194, Mc Graw Hill (India) Pvt. Ltd, 12th Edition
2. Business Research Methods, Alan Bryman & Emma Bell, Oxford University Press
3. Research Methods for Social Work, Allen, Earl R. Babbie, Cengage
4. Research Methods in Business Studies: A Practical Guide, Pervez Ghauri, Dr Kjell Gronhaug, FT Prentice Hall

Reference Books

1. Business Research Methods, William G. Zikmund, Barry J. Babin, Jon C. Carr, Mitch Griffin, Cengage Learning
2. Approaches to social research, Royce Singleton, Bruce C. Straits, Margaret Miller Straits, Oxford University Press
3. Research Methods: The Basics, Nicholas S. R. Walliman, Nicholas Walliman, Routledge,
4. Research Methodology In Management, Dr.V.P.Michael



School of Commerce and Management Studies
M.Sc Accounting and Finance (2019-2022)
Semester II

Course: Financial Management: Course Code: PAF203

Course Objectives	
1	To acquaint the students with the basic finance terminologies
2	To create awareness amongst students about various sources of capital and investment strategies.
3	To get students acquainted of operating cycle and capital of business
4	To acquaint students with the fundamentals of Dividend policy
5	To create an understanding of working capital management issues

Course Content			
Unit No.	Module No.	Content	Hours
1		Introduction to Financial Management Definition, meaning and role of Financial Management, Goals of Business finance, Profit Maximization vs. Wealth Maximization, Profit Maximization – Approvals and Objections, Wealth Maximization, Growth Maximization, Agency problems.	5
		Time Value of Money: Time line, Cash Flow Sign Convention, Inflation Adjusted Interest Rates, Present Value, Future Value, Annuities, Perpetuities, Excel Application. Time Preference for money, computation of future value and present value of cash flow, Value of an annuity, multi period compounding	7
2		Capital Budgeting: Meaning, Nature, Significance and Process of Capital Budgeting	4
		Techniques of capital budgeting-payback, ARR. Discounted CF Techniques - NPV, IRR, PI calculation of cash flows, Numerical examples	8
3		Long-term Financing, Leverages and Cost of Capital Long-term Financing: Sources of Long-term finance Leverages: Operating Leverage, Financial Leverage, Combined Leverage EBIT-EPS Analysis, Indifference Point	4
		Concept of Cost of Capital; Cost of Debt: Irredeemable and Redeemable Debt; Cost of Preference Shares; Cost of Equity: Dividend Yield Method, Dividend Yield Plus Growth Rate Method, Earning Yield Method, CAPM Approach, the Bond Yield plus Risk Premium Approach; Cost of Retaining Earnings; Calculating Weighted Average Cost of Capital, Considerations in Calculating WACC,	8
4		Capital Structure Theories & Dividend Decisions Capital Structure: Meaning and Factors influencing Capital Structure and Optimal Capital Structure. Capital Structure theories: Net Income Approach, Net Operating Income Approach, Modigliani Millar Approach, Modern Approach, Traditional Approach	7
		Dividend Policies and Decisions	8

		Meaning of dividend policy, factors influencing dividend policy, objectives of dividend policy, stability of dividends, forms of dividend; Relevance V/s Irrelevance of Dividends (Relevant Theory: Walter's Model, Gordon's Model)	
5		Management of Working Capital Introduction, Concepts of working capital, Operating and cash conversion cycle, Permanent and variable working capital, Balanced working capital position, Determinants of working capital	2
		Issues in working capital management, Estimating working capital requirement	7
	Total No. of Hrs		60

Course Outcome

Students should able to

CO1	To Judge optimum capital structure with various models and techniques.
CO2	To Analyse the feasibility of the project and will be able to do financial negotiations
CO3	To Analyse the running capital structure of an enterprise.
CO4	To Appreciate the dividend policy decisions of various firms
CO5	To Appreciate the various issues in working capital management

Recommended Resources

Text Books	<ol style="list-style-type: none"> Pandey, I.M.; Financial Management; 11th Ed.(2015),Vikas Publishing House Basic Financial Management, 3rd edition,M. Y. Khan and P. K. Jain, ISBN:9781259004636, Mc Graw Hill (India) Pvt. Ltd
Reference Books	<ol style="list-style-type: none"> Geoffrey Knott, "Financial Management", Macmillan Publishers Damodran, Aswath, Corporate Finance, John Wiley & Sons, Inc. Brigham & Houston, Fundamentals of Financial Management, Thomson Press. James C. Van Horn, "Financial Management Policy". Ed. Twelfth, PHI Prasanna Chandra, "Financial Management- Theory & Practice", 10th edition, ISBN: 9789353166526 Mc Graw Hill (India) Pvt. Ltd

Course Objectives

- 1 To know the meaning and various sources of finance available for any Industry.
- 2 To know the meaning of working capital and various instruments used to meet the working capital needs.
- 3 To know the different concepts of Advanced Financial Management.
- 4 To define the areas where financing decisions are required and how the optimum financial resources are used.
- 5 To know the corporate governance role in bringing ethics in Accounting.

Course Content

Unit No.	Module No.	Content	Hours
1		<p>Industrial finance and Business Valuation Indian Capital Market – Basic problem of Industrial Finance in India. Equity – Debenture financing – Guidelines from SEBI, advantages and disadvantages and cost of various sources of Finance - Finance from international sources, financing of exports – role of EXIM bank and commercial banks.– Finance for rehabilitation of sick units. Business Valuation: Conceptual framework of valuation: asset-based approach, earnings based approach, discounted cash flow approach, market value based approach, relative valuation approach, real options approach, selection of approach; applications of valuation methods to valuation of different types of companies.</p>	12
2		<p>SHORT TERM-WORKING CAPITAL FINANCE Estimating working capital requirements – Approach adopted by Commercial banks, Commercial paper- Public deposits and inter corporate investments.</p>	12
3		<p>ADVANCED FINANCIAL MANAGEMENT Appraisal of Risky Investments, certainty equivalent of cash flows and risk adjusted discount rate, risk analysis in the context of DCF methods using Probability information, nature of cash flows, Sensitivity analysis; Simulation and investment decision, Decision tree approach in investment decisions</p>	12
4		<p>FINANCING DECISION Simulation and financing decision - cash inadequacy and cash insolvency- determining the probability of cash insolvency- Financing decision in the Context of option pricing model and agency costs- Inter-dependence of investment- financing and Dividend decisions.</p>	12
5	I	<p>CORPORATE RESTRUCTURING AND GOVERNANCE Fundamentals of restructuring, Reasons and techniques for restructuring Corporate Governance - SEBI Guidelines- Corporate Disasters and Ethics- Corporate Social Responsibility- Stakeholders and Ethics- Ethics, Managers and Professionalism.</p>	12
Total No. of Hrs			60

Course Outcome

Students should able to

CO1	To explain the meaning and various sources of finance available for any Industry.
CO2	To Calculate the working capital requirements of a company organization.
CO3	To Explain the various terminology used in Advanced Financial Management.
CO4	To understand the financing decisions and the use of Financial management Practices to take such decisions.
CO5	To Explain the role of corporate governance in imbining ethics in organisation and Accounting especially.

Recommended Resources

TEXTBOOKS	<ol style="list-style-type: none">1. Richard A.Brealey, Stewart C.Myers and Mohanthy, Principles of Corporate Finance,ISBN:9789353163631,Mc Graw Hill (India) Pvt. Ltd. ,12th edition2. I.M.Pandey, Financial Management, Vikas Publishing House Pvt., Ltd., 12th Edition, 2012.
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Reference Books

1. Brigham and Ehrhardt, Corporate Finance - A focused Approach, Cengage Learning, 2nd Edition, 2011.
2. M.Y Khan, Indian Financial System, Tata McGraw Hill, 6th Edition, 2011
3. Smart, Megginson, and Gitman, Corporate Finance, 2nd Edition, 2011.
4. Krishnamurthy and Viswanathan, Advanced Corporate Finance, PHI Learning, 2011.
5. Website of SEBI



School of Commerce and Management Studies

M.Sc Accounting and Finance (2019-2022)

Semester II

Course: Enterprise Resource Planning(ERP): Course Coode : PAF E04

Course Objectives

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|----------|---|
| 1 | Outline the meaning, evolution and growth of ERP |
| 2 | Select among the related technologies used in ERP |
| 3 | Demonstrate the application of ERP in an organization |
| 4 | Understand about stages in ERP |
| 5 | Implementation life cycle of ERP |

Course Content

Unit No.	Module No.	Content	Hours
1		Introduction to ERP Evolution of ERP; what is ERP? Reasons for the Growth of ERP; Scenario and Justification of ERP in India; Evaluation of ERP; Various Modules of ERP; Advantage of ERP. An Overview of Enterprise	12
2		An Overview of Enterprise Integrated Management Information; Business Modelling; ERP for Small Business; ERP for Make to Order Companies; Business Process Mapping for ERP Module Design; Hardware Environment and its Selection for ERP Implementation	12
3		Technology Areas of ERP and Enterprise Applications Content management and Knowledge Management, Data Warehousing and Data Mining, Business Process Reengineering (BPR); Management Information System (MIS); Executive Information System (EIS); Decision support System (DSS); Supply Chain Management (SCM)	12
4		ERP System Introduction; Finance, Plant Maintenance, Quality Management, Materials Management. Introduction, SAP AG, Baan Company, Oracle Corporation, People Soft, JD Edwards World Solutions Company, System Software Associates, Inc. (SSA); QAD; A Comparative Assessment and Selection of ERP Packages and Modules	12
5	I	ERP Implementation Lifecycle Issues in Implementing ERP Packages; Pre-evaluation Screening; Package Evaluation; Project Planning Phase; Gap Analysis; Reengineering; Configuration; Implementation; Team Training; Testing; Going Live; End-User Training; Post Implementation (Maintenance Mode)	12
Total No. of Hrs			60

Note: Case studies related to application of ERP in Finance and Accounting is desirable

Course Outcome

Students should able to

CO1	Students will get to know the meaning, evolution and growth of ERP
CO2	Students will get to know about related technologies used in ERP.
CO3	Students will understand about stages in ERP.
CO4	Students will understand about ERP Implementation Lifecycle
CO5	Students can able to Demonstrate the application of ERP in an organisation

Recommended Resources

TEXTBOOKS	<ol style="list-style-type: none">1. Enterprise Resource Planning, Rajesh Ray, ISBN : 9780070700888, McGraw-Hill (India) Pvt. Ltd.2. Khalid Sheikh. Manufacturing Resource Planning (MRP II) with Introduction to ERP, SCM, CRM. McGraw-Hill3. K.B. Hendricks; V.R. Singhal; and J.K. Stratman. The Impact of Enterprise Systems on Corporate Performance: A study of ERP, SCM, and CRM System Implementations [An article from: Journal of Operations Management]. Elsevier4. Managerial Issues of Enterprise Resource Planning Systems, David L Olson, ISBN:9780070589704, McGraw-Hill (India) Pvt. Ltd.
Reference Books	<ol style="list-style-type: none">1. Christian N. Madu. ERP and Supply Chain Management. CHI2. Glynn C. Williams. Implementing SAP ERP Sales & Distribution. McGraw-Hill



School of Commerce and Management Studies

M.Sc Accounting and Finance (2019-2022)

Semester II

Course: Office-365: Course Coode : PAF E05

Course Objectives

- 1** Use Microsoft Office 365 to promote support and model creative thinking and innovation
- 2** Use Sky Drive to share resources, files across group and user account
- 3** Use Microsoft Word to create document for digital exchange
- 4** Use Microsoft Power Point to create Best in Class Presentation
- 5** Use Microsoft Excel to create calculation sheets , timelines and graphs

Course Content

Unit No.	Module No.	Content	Hours
1		Microsoft Office 365: Office on demand, Office web apps, sky drive and sky drive pro, most used office application , creating a Microsoft account, managing account settings,	12
2		Microsoft Sky Drive and Sky Drive Pro: Getting started with sky drive, creating a document , sharing of documents using sky drive app, uploading files from computer, uploading file on the web, getting started with sky drive pro, Application of Email	12
3		Microsoft word: Starting word, the ribbon , basic text, formatting tools, adding image, adding table , saving and printing of work	12
4		Microsoft Excel: starting Excel, Spreadsheets, Formula, formatting ribbon, entering data for application, adding chart, saving and printing of work.	12
5		Ms Power Point: Starting power point. The ribbon, designing of slides and its application, Presentations	12
Total No. of Hrs			60

Note: Assignments in excel: Basic calculation of Finance and Accounting by application of formulas is mandatory

Course Outcome

Students should able to

- CO1** Create accounts with Office -365 and Use them
- CO2** Comprehend with the working of Sky Drive for Data Sharing
- CO3** Create document for digital circulation
- CO4** Design presentation for academic and co curricular purpose
- CO5** Complex calculation sheets and Demonstrate them using Figures and Graphs using spread sheets

Recommended Resources

Text books

1. Kevin Wilson , using Office 365: With Windows 8 , 2014 Apress, 978-1430266853,
2. Joe Habraken, Microsoft Office 2000, 8 in 1, Prentice Hall of India
3. Matthew Katzer and Don Crawford, Office 365: Migrating and Managing your business in the cloud, Apress 978-1430265269

Reference Books

1. Julian Soh and Anthony Puca, Microsoft Office 365, administration Inside out, Microsoft Press US, 2013, 978-0735678231



School of Commerce and Management Studies

M.Sc Accounting and Finance (2019-2022)

Semester II

Course: Corporate Governance and Business Ethics: Course Code: PAF E06

Course Objectives

1	To make aware about corporate governance and its relevant theories
2	to make the students aware about the importance of ethics in the business and practices of good governance
3	To make the students aware of ethical issues arising in business
4	To give insights into principles and practises of corporate governance in India as well as world at large
5	To make students aware of CSR

Course Content

Unit No.	Module No.	Content	Hours
1.		Corporate Governance: concept, Features of good governance, Difference between governance and management Corporate governance abuses, Role played by regulators to improve corporate governance. Different Approaches to Corporate Governance, Leadership and Corporate Governance, Different models of Corporate Governance, Landmarks of Corporate Governance, Rights and Privileges of shareholders, Investor's Problem and protection, Corporate Governance and Other Stakeholders, Board of Directors; Role, Duties and Responsibilities of Auditors, Bank and Corporate Governance, Business Ethics and Corporate Governance. contribution of poor governance in failure of business	12
2		Relevant Theories: Agency theory, transaction cost theory, stakeholder theory. Friedman's theory of CSR. Stakeholder value approach: Stakeholder value approach, Enlightened stakeholder approach, stakeholder approach to Governance, risk and financial stability. The balancing of conflicting objectives .International experience- UK scenario(Cadbury, Greenbury and Hampel committee; US scenario (Tread way commission, Blue ribbon committee, Sarbanes oxley act); OECD principles, Indian experience- imperatives, CII code of best practices, Accounting standards and corporate governance Corporate governance rating-need, importance, process and parameters	12
3		Moral issues in business, Whistle blowing, Marketing truth and advertising: Marketing, Advertising, Truth and advertising, Manipulation and coercion, Allocation of moral responsibility in advertising Trade secrets, corporate disclosure, insider trading: Trade secrets, corporate disclosure, insider trading Accounting, finance, corporate takeovers: Accounting finance and banking, corporate restructuring and takeovers Discrimination, affirmative action, and reverse discrimination: Equal employment opportunity, Affirmative action, Preferential hiring Environmental protection: Safety and acceptable risk, Environmental harm, Pollution and it's control Product safety and corporate liability, strict liability. Case Studies on	12

		Corporate Governance: Satyam, Wipro, any relevant international business case study.	
4		Corporate social responsibility: Meaning, Evolution of corporate social responsibility, Limits of corporate social responsibility, Voluntary responsibility Vs. Legal requirements, Profit maximization vs. social responsibility Socially Responsive Management: Strategies of response, formulating socially responsive Strategies Implementing social responsiveness, making a social strategy work, Conceptual framework of social responsibilities of business, SWOT analysis for evaluating organizational framework for discharging social responsibility, Financial incentives for social responsibility, Role of self regulation in discharge of social responsibility.	12
5		Business ethics: Introduction: Meaning of ethics, Types of business ethic issues, why ethical problems occur in business, Ethical dilemmas in business Ethical principles in business: Utilitarianism: weighing social cost and benefits, Rights and duties Justice and fairness, The ethics of care, Integrating utility, rights, justice and caring, An alternative to moral principles: virtue ethics, Morality in international context Ethical decision making-personal and professional moral development and moral reasoning Computer ethics and business: Computer crime, Computers and corporate responsibility Property: information and software, Computer and privacy Professional ethics: Ethics in international business	12
Total No. of Hrs			60

Course Outcome

Students should able to

CO1	Apply general ethical principles to particular cases or practices in business.
CO2	Demonstrate how ethics plays into each business area, from marketing to corporate governance to impact on environment
CO3	Recognize the complexity of problems in practical ethics.
CO4	Understand legal aspects of ethics
CO5	Understand CSR

Recommended Resources

Text Books	<ol style="list-style-type: none"> 1. Business Ethics and Corporate Governance: B N Ghosh, ISBN : 9780071333320, Mc Graw Hill (India) Pvt. Ltd 2. A.C. Fernando – Corporate Governance –Principles , Policies, and Practices (Pearson Education) 3. Corporate Governance by Christine A Mallin, Oxford University Press. 4. Corporate Governance in India – An Evaluation by S C Das, PHI – Eastern Economy Edition. 5. Business Ethics by Crane and Matten, Oxford University Press, 2nd Edition. 6. Corporate Governance Values and Ethics by Dr. Neeru Vasishth &Dr. Namita Rajput, Taxman.
Reference Books	<ol style="list-style-type: none"> 1. Business Ethics: An Indian Perspective: Ronald D Francis and Mukti Mishra, ISBN: 9780070152595, Mc Graw Hill(India) Pvt. Ltd. 2. An Introduction to Business Ethics by Joseph Des Jardins, TMH, 2nd Edition. Business Ethics – Text and Cases by C S V Murthy, Himalaya

Publications, 2nd Revised Edition.

3. Case Studies on Ethics and Corporate Governance Vol I & II , ICFAI Books



School of Commerce and Management Studies

M.Sc Accounting and Finance (2019-2022)

Semester II

Course: Human Rights and Duties II: Course Code: PAF 211

Course Objectives

- 1 The basic objective of the course is to introduce the students, the legal instruments and articles related to human rights, and to make them aware the benefits we get out of it by strict adherence to tenets of them.

Course Content

Unit No.	Module No.	Content	Hours
1.		Introduction to Terminology of Various Legal Instruments: Note on Legal Instruments, Treaty , Bilateral Treaty , Multilateral Treaty, Convention and Covenant, Declaration , Protocol , Conference, Resolutions, Charter and Statute, Executive orders .	
2		UNITED NATIONS AND HUMAN RIGHTS An Overview of UN System , Provisions of the UN Charter dealing with Human Rights, Universal Declaration of Human Rights: Technical background, Significance of the UDHR	
3		Analysis of the Declaration, Preamble of the Declaration, Article 1 Free and equal in dignity and right, Article. 2 Prohibition of discrimination, Article 3 Right to Life, Liberty, and Security, Article 4 Prohibition of Slavery, Article 5 Prohibition of Torture, Article 6 Right to Recognition as Person before the Law .	
4		Article 7 Equality before the Law, Article 8 Right to an Effective Remedy, Article 9 Prohibition of Arbitrary Arrest , Article 10 Right to a Fair Trial, Article 11 Presumption of Innocence and no retroactive application of Penal Laws, Article 12 Right to Privacy , Article 13 Freedom of Movement exit and re-entry , Article 14 Right to Asylum , Article 15 Right to Nationality , Article 16 Right to Marry and Family Life , Article 17 Right to Property , Article 18 Freedom of Thought, Conscience and Religion , Article 19 Freedom of Opinion and Expression , Article 20 Freedom of Assembly and Association.	
5		Article 21 Participation in Government, Article 22 Economic, Social and Cultural Rights, Article 23 Right to Work, Article 24 Right to Rest and Leisure, Article 25 Right to an Adequate,Standard of Living and Health, Article 26 Right to Education, Article 27 Right to Culture, Article 28 Social and International Order, Article 29 Duties and Limitations, Article 30 No Abuse of Rights.	
Total No. of Hrs			

Course Outcome

Students should able to

CO1 understand fundamentals and importance of legal instruments

Recommended Resources

Text Books INTRODUCTION TO HUMAN RIGHTS AND DUTIES - Dr.T. S.N.Sastry



School of Commerce and Management Studies

M.Sc Accounting and Finance (2019-2022)
Semester II

Course: Introduction to Cyber Security- II: Course Code: PAF 212

Course Objectives

- | | |
|---|---|
| 1 | To develop conceptual understanding about networking concepts |
| 2 | To learn information security concepts and its application |
| 3 | To learn security threats and vulnerabilities |
| 4 | To understand cyber crime and cyber terrorism |
| 5 | To learn and understand cryptography and its application |

Course Content

Unit No.	Module No.	Content	Hours
1.		Security Management Practices: Overview of Security Management, Information Classification Process	
2		Security Policy, Risk Management, Security Procedures and Guidelines, Business Continuity and Disaster Recovery,	
3		Security Laws and Standards: Security Assurance, Security Laws, IPR, International Standards,	
4		Security Audit, SSE-CMM / COBIT etc	
5		Ethics and Best Practices	
Total No. of Hrs			

Course Outcome

- | | |
|------------|---|
| CO1 | Student will develop an understanding of the networking concepts. |
| CO2 | The student will able to learn information security concepts. |
| CO3 | Student will be able to understand security threats and vulnerabilities. |
| CO4 | Students will be able to analyze cyber crime, cyber terrorism and cryptography. |

Recommended Resources

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|------------------------|---|
| Text Books | 3. Introduction to Information Security and Cyber Laws , Surya Prakash Tripathi, Ritendra Goel, Praveen Kumar Shukla, Dreamtech Press.
4. Cyber Security, Nina Godbole, Sunit Belapure, Wiley. |
| Reference Books | 3 Data Communication and networking , Behrouz A. Forouzan , Fourth edition Tata McGraw Hill Publication.
4 Networking: The Complete Reference , Craig Zacker , Tata McGraw Hill Publication |

Course Objectives

1	Uses acceptable English in appropriate context
2	Makes use of comprehensive and suitable vocabulary
3	Communicates professionally by using the strategies learnt
4	Applies cognizance while comprehending various types of written texts
5	Writes and speaks in English, precisely with clarity and accuracy

Course Content

Unit No.	Module No.	Content	Hours
1.		Listening Skills: Audios containing stories, speeches, presentations, poetry recitations, songs etc	
2		Vocabulary : Idioms and Phrases using Dictionary and Thesaurus	
3		Reading Skills (Understanding the text, skimming, scanning, speed reading, Reading charts and maps etc)	
4		Grammar: Modal Auxiliaries , Active and Passive Voice, Writing Skills : Expansion of Idea, Resume Writing and Report Writing, Writing for Blogs and Social Media, Telecommunication Skills:- Tele – etiquette, Receiving Calls, Transferring calls, Taking Message/ Voice Mails, Making Outgoing Calls, Receiving Fax	
5		Speaking Skills:(Conversational Skills) :Suggesting: Permission (seeking, giving and declining permission tactfully), Agreeing, disagreeing and partly agreeing, Complimenting and Apologizing, Group Discussion, Interview Skills, Presentation Skill practice: Preparing in presentation, Delivery of presentation, Team Building / Coordination Skills.	
Total No. of Hrs			

Course Outcome
Students should able to

CO1	Uses acceptable English in appropriate context
CO2	Makes use of comprehensive and suitable vocabulary
CO3	Communicates professionally by using the strategies learnt
CO4	Applies cognizance while comprehending various types of written texts
CO5	Writes and speaks in English, precisely with clarity and accuracy

Recommended Resources

Text Books

1. **Wren and Martin:** High School English Grammar and Composition
2. **G. Radhakrishna, Pillai, K. Rajeevan.** Spoken English for You. CIEFL. Emerald Publication.
3. **K. S. Smita, Annie Pothen.** English Conversational Practice. Sterling Publication Pvt. Ltd.
4. **Dr. Saraswati.** Success with Spoken English for Undergraduate
5. **Tickoo and Subramaniam:** A Functional Grammar with Usage and Composition
6. **O' Henry-** The Gift of Magi
7. **Stephen Leacock-** My Financial Career
8. **ChetanBhagat-** The Convocation Speech
9. **Andrew Marvell-** The Definition of Love
10. **W. H. Auden-** Musée des Beaux Arts

Reference Books

1. **Murphy, Raymond:** Essential English Grammar, Cambridge University Press
2. **Bygate, M.** Speaking. Oxford: Oxford University Press.
3. **Maison, Margaret M.:** Examine Your English
4. **Fitikides, T.J.:** Common Mistakes in English
5. **McCarthy. Michael:** English Vocabulary In Use and Felicity O. Dell