



A Report on
A Workshop entitled “The World of Radio Jockey”
Academic Year 2023-24
School of Engineering and Technology
Department of English and languages

Event Title: A Workshop on “The World of Radio Jockey”

Event Date: 27th October 2023

Time: 10 a.m. to 3 p.m.

Duration in days: One Day

Mode of conduction: Offline

Level of Programme: University Level

Faculty Convener: Dr. Mohini Gurav

Faculty Coordinator: Dr. Sharayu Sonawane

Organizing Committee Members: Ms. Shailee Pandya and Mrs. Asha Lothe

Participants: First Year B. Tech.

27 October 2023

SANDIP UNIVERSITY
(UGC Recognised)
DEPARTMENT OF ENGLISH AND LANGUAGES
(SCHOOL OF ENGINEERING AND TECHNOLOGY)

cordially invites you to attend

ONE DAY WORKSHOP ON THE WORLD OF RADIO JOCKEY

SOET SEMINAR HALL, "Y" BUILDING

10:00 a.m. onwards

Speaker
RJ Prathmesh @ Radio City

Objectives

- Expose students:
- To the world of RJ
- Challenges of being RJ
- Audience engagement
- Marketing and Promotion
- Creative thinking

We will talk about:

- Career opportunities as RJ
- Learn Voice Modulation, Projection, and Inflection.
- Tips for Public Speaking, News Reading, and Voice Overs.
- Understanding of Sound Studio Jargon and dubbing

Chairperson
Dr. Prakash Burade
Professor and Associate Dean, SOET

Convener
Dr. Mohini Gurav,
Associate Professor & Head,
Department of English and Languages

Co-ordinator
Dr. Sharayu Sonawane
Assistant Professor

Organizing Committee
Miss Shailee Pandya
Assistant Professor

Mrs. Asha Lothe
Assistant Professor

Outline of the workshop:

The Department of English and Languages organized a one-day Workshop on “The World of Radio Jockey” on 27th Oct. 2023 at Sandip University. A famous Radio jockey Mr. Prathamesh Umalkar from Radio City, Nashik conducted the workshop in the two sessions for the students of first-year engineering.

The specific objectives of the workshop:

- To imbibe the skills essential for radio hosting.
- To understand the impact of voice modulation.
- To know the skills to develop their communication skills.
- To build confidence in students for public speaking.
- To know about various career opportunities in the world of radio.

The inaugural function began by lighting the lamp and offering prayer. The dignitaries were felicitated as an appreciation for their presence at the function.

Dr. Sharayu Sonawane introduced the guest speaker RJ Prathamesh Umalkar. The Dean of SOET chaired the Programme and guided the students about radio as an effective medium of communication. The convener of the workshop Dr. Mohini Gurav highlighted on the need for such workshops for engineering students through her speech. The Heads of the Departments Dr. Mahendra Shinde Sir, Dr. Mangesh Nikose Sir and Dr. Swati Patil Madam were also present for the inaugural Programme.

The guest speaker RJ Prathamesh interacted with the students. He talked about the different career opportunities like copywriting, script writing, broadcasting technicians etc....for aspiring engineers.

He guided students about voice modulation and demonstrated some tongue-related exercises. He acquainted the students with different career options in the world of radio jockey. He shared his experience as a responsible radio jockey and how he brought about a change in the City Link Bus transport administration.

The main thrust of his talk was how to improve communication skills and its importance in maintaining good relationships in the global world. He asserted that interpersonal skills are vital to a radio jockey in today’s world and the use of the right language can engage and influence the audience and one should develop a unique speaking style by rigorous practice.

The workshop ended with a question and answer session. The students asked some thoughtful questions related to the world of radio jockey. RJ Prathamesh has cleared all the doubts and solved their queries. Mrs. Asha Lothe and Mr. Swapnil Alhat proposed the vote of thanks for the first and second sessions respectively

The outcome of the workshop:

The participants got a deep understanding of the world of radio broadcasting. The participants gained firsthand insights into radio jockeying. His expertise shed light on the practical aspects of being a successful RJ. It opened up the avenues in the dynamic field of radio. Thus, the workshop offered an enriching experience to the participants.

