



Mahiravani, Trimbak Road, Nashik – 422 213

Website: <http://www.sandipuniversity.com> Email: [info@sandipuniversity.com](mailto:info@sandipuniversity.com)

Ph: (02594) 222 541 Fax: (02222) 555

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### **Event Report**

**Event Name:** How to become among the Top 1% of IPR Expert Lawyers

**Date of the Event:** 10<sup>th</sup> September 2025

**Duration of the Event:** 12:00 P.M. to 1:00 P.M.

**Venue:** SoL Smart Classroom

**Name of the Event Coordinator:** Dr Nitin Deshmukh

**Name of the Student Convenor:** Mr Theerth Bhagat

#### **Objective of the Program:**

To become part of the top 1% of IPR expert lawyers, the primary objective was to develop an exceptional depth and breadth of expertise in intellectual property rights while maintaining a global outlook. This involves mastering the legal frameworks governing patents, copyrights, trademarks, designs, and trade secrets at both national and international levels, while staying updated with evolving technologies such as artificial intelligence, biotechnology, and digital media that constantly reshape the IPR landscape. Alongside technical knowledge, one must cultivate strong analytical, drafting, and litigation skills to effectively protect and enforce clients' rights. Building thought leadership through research publications, participation in global conferences, and contributing to policy development enhances visibility and credibility. Further, networking with industry leaders, innovators, and international legal forums broadens opportunities for cross-border practice. A commitment to continuous learning, ethical practice, and delivering innovative, business-oriented solutions will help establish authority and recognition, ultimately positioning oneself among the top echelon of IPR experts.

#### **Outline of the Program:**

Becoming part of the top 1% of IPR expert lawyers requires a strategic blend of academic excellence, specialized training, practical exposure, and thought leadership. The program outline should focus on building a strong foundation in intellectual property laws at the national and international levels, mastering core areas such as patents, trademarks, copyrights, designs,

geographical indications, and trade secrets. It should emphasize advanced courses in IP litigation, licensing, enforcement, and dispute resolution, alongside exposure to emerging domains like artificial intelligence, biotechnology, entertainment law, and digital innovation. Practical learning through internships with leading law firms, IP cells of corporations, and international organizations is essential, coupled with training in drafting, prosecution, and portfolio management. The program must also include modules on legal research, policy analysis, and comparative IP law to prepare lawyers for global practice. Beyond technical expertise, focus should be placed on developing advocacy skills, client advisory competence, negotiation strategies, and thought leadership through publications, seminars, and conferences. The event was conducted online, with students attending from the smart classroom, ensuring accessibility and interactive participation. The final stage should encourage specialization in niche sectors, continuous professional development, and networking with global IP forums, ensuring participants are equipped not only with legal acumen but also with strategic vision to become recognized leaders in the field.

**Participants:**

The event saw an attendance of around 100 students along with faculty members.

**Outcomes:**

Participants gained a clear understanding of how personal image and communication influence professional success and social interactions. They learned practical strategies for dressing appropriately and presenting themselves confidently in different situations. Through role-plays, students experienced first-hand the impact of body language and tone of voice on effective communication. The session enhanced their ability to build credibility, improve first impressions, and engage meaningfully with others. Participants developed awareness of minor yet powerful changes in appearance and behavior that can strengthen personal and professional presence. Overall, the session boosted self-confidence and provided actionable tools for continuous personal development.

**Conclusion:**

By cultivating expertise in niche areas of intellectual property, staying ahead of global legal and technological developments, and consistently delivering innovative solutions to clients, a lawyer can establish themselves as a thought leader in the field. Ultimately, it is the commitment to continuous learning, professional integrity, and the ability to anticipate and navigate complex IPR

### Photos of the Programme:





GPS Map Camera

Mahiravni, Maharashtra, India

Xm89+px4, Mahiravni, Maharashtra 422213, India

Lat 19.96673° Long 73.669752°

10/09/2025 12:09 PM GMT +05:30





Event Co-ordinator:

Dr Nitin Deshmukh