



Mahiravani, Trimbak Road, Nashik – 422 213

Website: <http://www.sandipuniversity.com> Email: info@sandipuniversity.com

Ph: (02594) 222 541 Fax: (02222) 555

Event Report

Event Name: Importance of Personal Building

Date of the Event: 31st July 2025

Duration of the Event: 11:00 AM to 12:00 P.M.

Venue: SoL Smart Classroom

Name of the Event Coordinator: Mrs Rakhee Poonawalla

Objective of the Program:

The program aims to help individuals build a strong personal image through effective image management and communication skills. It focuses on the importance of dressing appropriately for different professional and social settings, understanding how appearance influences perception, and developing confidence through well-groomed attire. In addition, the program emphasizes mastering effective communication, including verbal and non-verbal techniques, improving clarity, tone, and articulation, and enhancing active listening and body language for impactful interactions. By combining these elements, the program seeks to enable participants to create a strong personal brand that reflects competence, confidence, and professionalism, ultimately contributing to their personal and career growth.

Outline of the Program:

The session was conducted by **Ms. Tarini**, who delivered an engaging and insightful presentation on the importance of personal image management and effective communication. The presentation covered key aspects such as dressing appropriately for various occasions, understanding how attire influences perception, and using communication as a tool to build confidence and credibility.

To make the session more interactive and practical, Ms. Tarini incorporated small role-plays and acts demonstrating real-life scenarios. These activities helped participants understand the impact of body language, tone of voice, and dressing sense in professional and social environments. The

role-plays also provided hands-on experience in practicing effective communication techniques and showcased how minor changes in appearance and behavior can significantly alter first impressions.

Participants:

The event saw an attendance of around 80 students along with faculty members.

Outcomes:

Participants understood the importance of dressing appropriately for various professional and social occasions and how it influences first impressions. The session helped participants learn the essentials of verbal and non-verbal communication, including tone, clarity, body language, and active listening. The small acts and demonstrations provided real-life insights into how appearance and communication style impact interpersonal interactions and confidence. Participants gained knowledge on how to align their dressing sense and communication style with their personality and career goals, building a strong and positive personal brand. By applying the tips on attire and communication, participants felt more confident in presenting themselves in both personal and professional environments.

Conclusion:

The session conducted by Ms. Tarini was highly informative and interactive, successfully highlighting the significance of personal image management and effective communication in today's competitive world. Through an engaging presentation and practical role-plays, participants learned how appropriate dressing, positive body language, and clear communication can enhance confidence and create a lasting impression. The program not only provided theoretical knowledge but also offered hands-on experience, enabling participants to apply these skills in real-life situations. Overall, the session was impactful and contributed greatly to the personal and professional development of the attendees.

Place: Nashik

Date: 31/07/2025

Photos of the Programme:









Event Co-ordinator:

Mrs Rakhee Poonawalla