



SANDIP
UNIVERSITY

Event Report

Event Name: Faculty Development Program on Blog Writing, 2025

Date of the Event: 12th July 2025

Duration of the Event: 1 day

Guest Speaker: Bonny Ghosh

Venue: S- Building, Smart Classroom, School of Law, Sandip University, Nashik

Name of the Event Coordinator: Bonny Ghosh

Objective of the Program:

School of law hosts the first ever Faculty Development Program (FDP) on Blog Content Writing with an objective of inculcating to propel the SoL faculty members with the writing fuels. Everyone strives to become a successful writer. However, basic content writing can infuse creativity in our mind that helps us to take in the concepts of other forms of writing style. Blog content writing is the creative process of writing specifically for internet channels, blogs, social media, and many more. It helps us to understand how to create a hook that can mesmerize our readers. Moreover, faculty members can build up an ardent habit among SoL students of blog content writing after completing the FDP. Both the SoL faculty members and students will get exposure to experiential learning that will satiate their curiosity in the writing segment.







Bonny Ghosh
Event Coordinator