



Event Report

Academic Year: 2021-22

School/Department Name: Sandip University

Event Title: Traffic Awareness Campaign

Date: 30 October 2021

Time: 10:00 AM – 1:00 PM

Mode of Conduction: Offline

Venue: ABB Circle, College Road, Nashik City

I. Objective of the Event

The primary objective of the Traffic Awareness Campaign organized by Sandip University students was to raise awareness about road safety, traffic rules, and the consequences of reckless driving. This initiative aimed to educate students and the local community about the importance of following traffic laws to reduce accidents and ensure public safety. The event also intended to foster responsible behavior among students as future road users, promoting a culture of safety and discipline.

II. Outcome of the Event

- Over 100 students and staff members actively participated in the campaign.
- Informative sessions were conducted by traffic police officials, highlighting common traffic violations and safety measures.
- Students were involved in role-play activities, simulating real-life traffic situations to understand the importance of adhering to traffic rules.
- An interactive quiz on road safety was conducted, which saw enthusiastic participation, helping to reinforce knowledge of traffic signs and regulations.



- Several awareness posters and slogans created by students were displayed, emphasizing the risks associated with speeding, driving under the influence, and not wearing helmets or seat belts.

Conclusion

The Traffic Awareness Campaign was a successful event, effectively meeting its objectives of educating participants about road safety and the importance of following traffic rules. The collaboration between the students and traffic police officials helped in providing real-world insights into the consequences of traffic violations, thus encouraging responsible driving behavior. This initiative demonstrated Sandip University's commitment to societal well-being by engaging in community-oriented programs that enhance public awareness and safety.



Students in City Making chain to stop Traffic





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Students with Superintendent of Traffic Police

Event Co-ordinator: Abhijeet Kasar

