



Event Report of Workshop on LinkedIn Profile building program

Academic Year 2023-24

School of Commerce & Management Studies

Event Date: 26th December 2023

Event Duration: 2 Hrs. (11am to 1 pm)

Event Venue: Smart Classroom - SOCMS

Organizer of the Event: Dr. Rupali Khaire, Dean, SOCMS

Coordinator of the Event: Dr. Shilpi Agarwal, Professor, SOCMS

Resource person for the Workshop: Mr. Tanmay Dikshit

Event Outline, Objective and Outcome of the event:

The objective of the event was to make the students more familiar with features and usage of LinkedIn platform. The Workshop focused on various tools which can help the students to leverage upon the features of LinkedIn. The Resource person reflected on the fact that LinkedIn can be creatively utilized as a platform to showcase the students' skills and expertise in various domains. Mr. Tanmay told about various features for making LinkedIn profile more vibrant and receptive to the audience and HRs of the corporates who are decision makers. Hence, outcome of the event was very positive by the way the resource person deep dived into the platform and made the workshop interactive and rewarding in terms of knowledge.

Event photos:





Report Prepared by:
Dr. Amit Aggrawal, Professor, SOCMS