



Sandip University
School of Commerce & Management Sciences

Report on “Orientation Program "Aarambh 2023" for all the Programs of SOCMS”

About the Orientation Program:

The Orientation program was organized by the School of Commerce & Management Studies. It was a 5 Days program held from 1st August `23 to 5th August `23. Newly admitted students of MBA New Age, MBA General, BBA, BBA – BA and B.Com. attended the Orientation Program.

Objectives of the Orientation Program:

The objectives of the program were following:

1. To make the newly admitted students aware of their respective programs
2. To make them well versed of the Examination system
3. To make them aware of Pedagogy at SOCMS
4. To give a glimpse of the Placements at SOCMS
5. To make the students acquainted of modern industry practices.

The Activities Carried in 5 days program:

The Following activities were carried out in the Orientation program:

<u>Date & Day</u>	<u>Activity</u>
01.08.2023 Tuesday Day 1	Welcome address by Dr. Rupali Khaire, Dean, SOCMS with Introduction to Sandip University and SOCMS
	Session by Dr. Parimala Mani, COE on Introduction to the Examination Policy & ERP
	Felicitation of the Senior Batch students for outstanding performance in Extra Curricular Activities
	Address by Dr. Yogesh Jain, Associate Dean, SOCMS on Life @ SOCMS & Introduction of the Faculty Members
	Briefing on Assessment Pattern, CIA, ESE by Dr. Harish Kalan
	A glimpse of SOCMS Events, Committees and Mentor Mentee Scheme by Dr. Amit Aggrawal



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	Introduction to the Departments & Pedagogy at SOCMS by Program Coordinators
	A Sneak Preview of the Placements at SOCMS by Mr. Deep Mathur & Mrs. Madhuri Tambe
02.08.2023 Wednesday Day 2	Expert Session on “IPR in EU Nations” by Prof. Krystian Complak, Professor Emeritus at the Faculty of Law, Administration and Economics, Wroclaw University, Poland
03.08.2023 Thursday Day 3	Expert Session on Business Intelligence by Dr. Rashmi Dharwadkar, Nutan College of Engineering & Research, Pune
	Expert Session on Fintech by Dr. Prashant Bajirao Ubarhande, Symbiosis Centre for Distance Learning, Pune
04.08.2023 Friday Day 4	Expert Session on Leadership and Employability Skills by Mr. Manoj Paranjape, Consultant, Job Matters, Nashik
	“Romancing the balance Sheet” by Mr. Abhishek Srivastava
05.08.2023 Saturday Day 5	Expert Session on Career Opportunities in Stock Market by Mrs. Dipali Chandak, Trainer, Nashik
	Talent Show followed by Closing of the Orientation Program



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Event at a Glance:





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