

School of Commerce & Management Studies

Global Educational Immersion Program, 2023

Dubai; 12-19th July, 2023

(MBA-Business Analytics & MBA-Banking & Financial Services Students-Total 57
+ Two Faculty Members)

Report

Day-1 Departure from Mumbai Airport (12th July)



Students took a flight from Mumbai Airport to Abudhabi at 5.10PM Arrival at
Academic City, Dubai 11PM on 12/07/23

Day-2 (13/07/23)

Welcome at Academic City, Dubai by Synergy Coordinators Ms.Antastatia & Ms.Farida

JLT 20th Floor Students briefing by Faculty Coordinators Dr.Yogesh Kumar Jain & CMA Suvarna



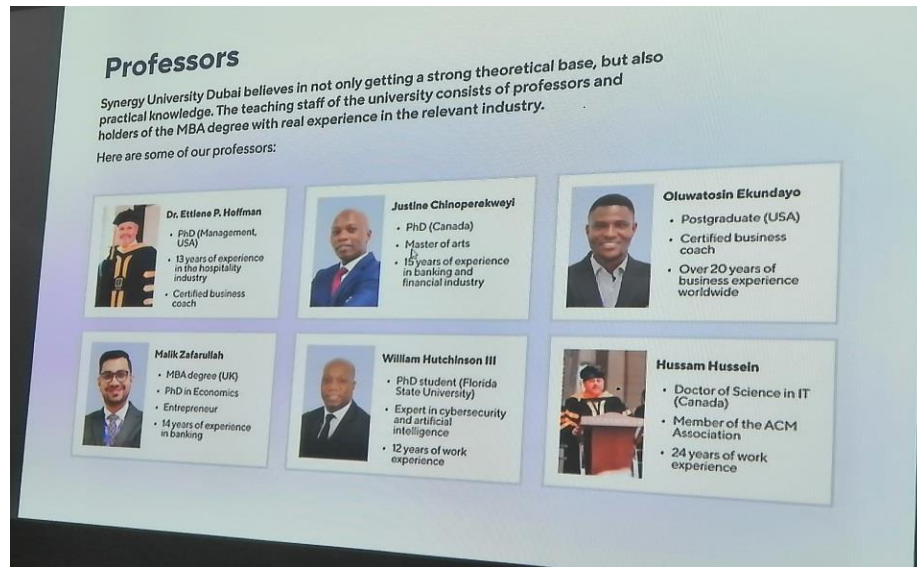
10.30AM-11.30AM: Synergy Campus Tour by students

11.30AM-12PM: Introduction of Dubai City





12PM-1PM: Introduction of Synergy Team at Dubai Campus & their Various Programs



1-2.30PM: Lunch to Bikanerwala

2.30-4.30PM: Python Certification Training by Rafa Theruvath Ahmedkunhi, IT Trainer & Data Analyst





5.30pm-10pm Dubai Marina & Cruise Ride Visit

Day-2(14/07/23)

10.30-1PM: Arrival at Synergy Campus



2-4PM: Fintech Session- Dr.Muhammad Saleh Jumna-Associate Professor Economics

Professor Dr. Muhammad briefed students about increasing FinTech in Financial Services; he also compared the differences of operations in Dubai and Financial Services in India



4-10PM: Dubai Mall & Singing Fountain

Students enjoyed Dubai Mall, they did shopping and they enjoyed singing fountain at Burj Khalifa

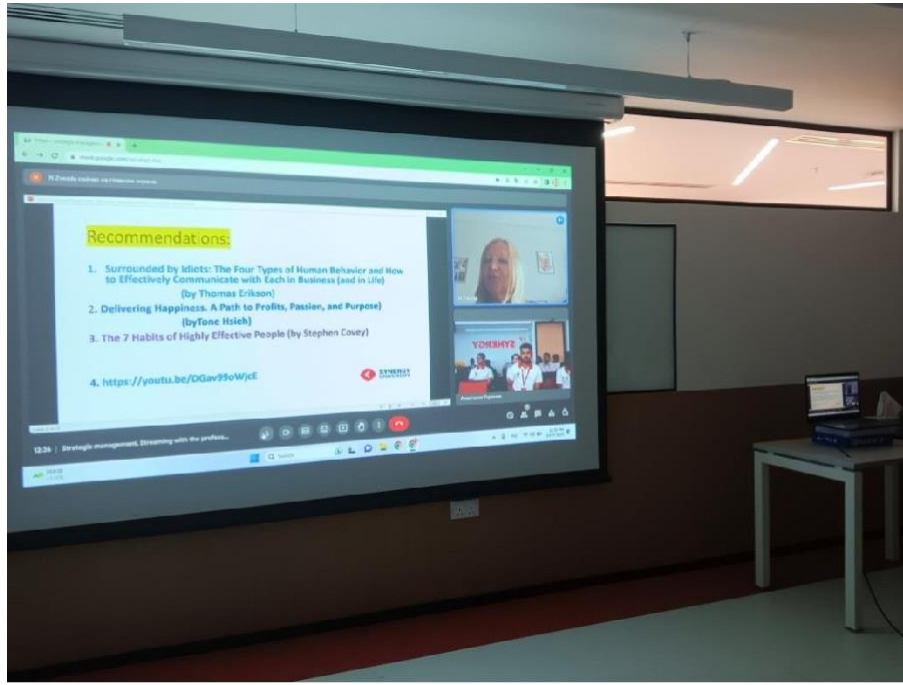


Day-3(15/07/23)

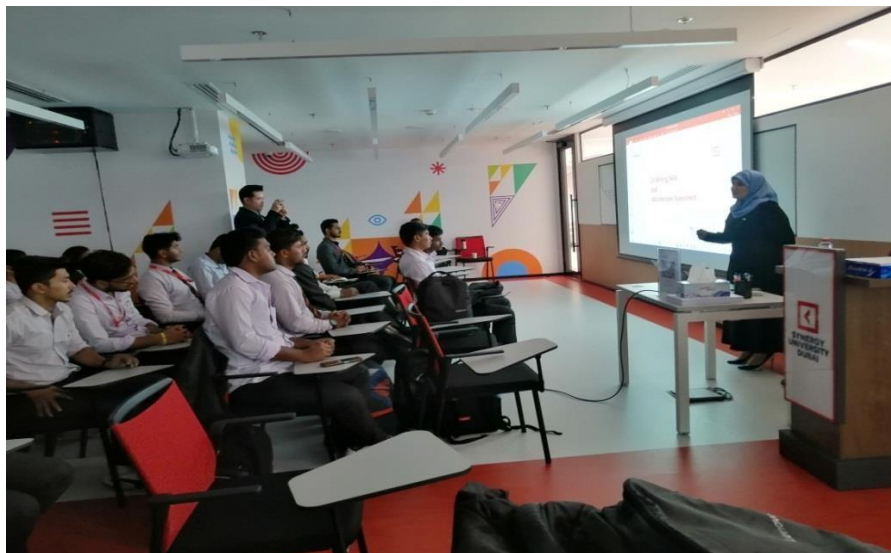
Arrival of Students in Synergy Campus -10.30 AM Session

10.30-1PM by Prof.N.Zveda





4-5PM CV Writing - Uzma Shekh- Head of department-Academic & Students Affairs where she briefed students on C.V. writing and do and Don'ts in C.V. writing



Day-4(16/07/23)

Industrial Visit Danube Properties, Dubai

Mr. Ravi Ranjan Business Development Manager has briefed us about the Danube Properties and its growth during the past years.

Ms. Elena Golod Real Estate & Tax Structure in Dubai Elena has briefed students about Real estate investment opportunities in Dubai and return on investment in Dubai





4-10 PM: Desert Safari Tour

Students enjoyed Scooter riding & Dinner along with traditional desert dances in Deseret Safari.



Day-5(17/07/23)

10.30-1PM: Holiday Inn Industrial Visit



Sylvia Matel Hotel Manager briefed students about career in hotel Industry and scope for Management students in hospitality



Mr.Subin Joseph Cluster Assistant Director of Sales explained career and internship for Management students in different segments of hotel industry and importance of sales in Hotel Industry. He also discussed the role of Financial Accountant in Hotel Industries.

Mr.Parvinder Singh Financial Accountant of Holiday Inn also explained about the career in hotel industry for MBA students



2.30-3.30PM: Session on “Agile Process”

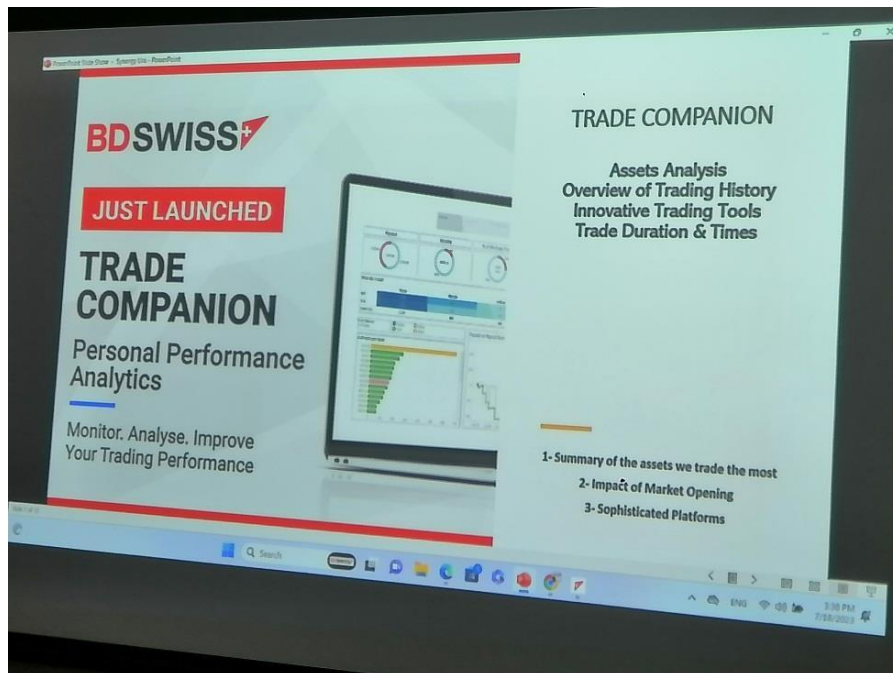


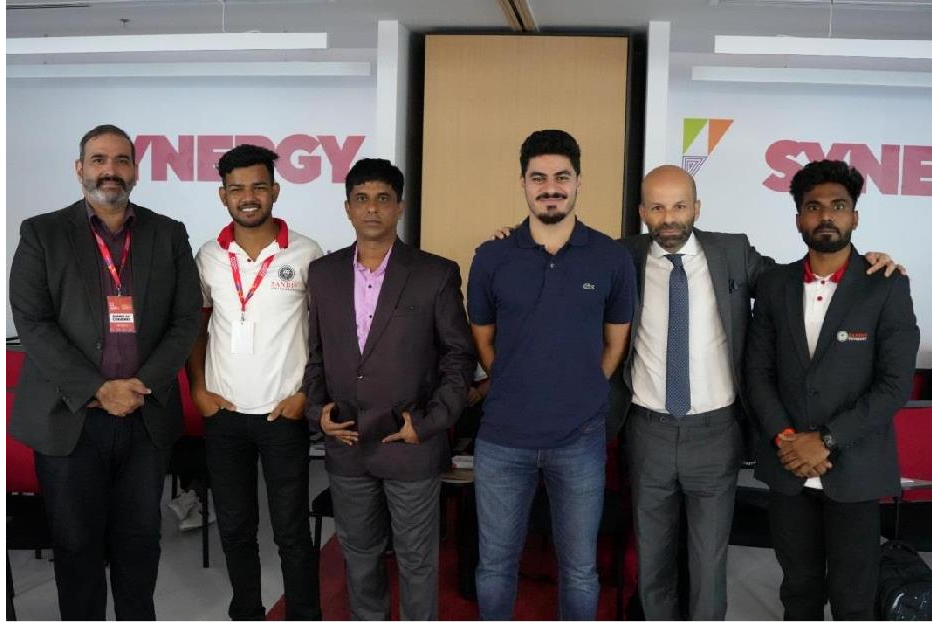
3.30-5PM: Session on SPSS and Data Analysis by Dr.Zafar Malik-Professor Zafar malik has explained data analysis through SPSS tool



Day-6(18/07/23)

2-3.30PM: Empowering Traders Worldwide since 2012 by Mazen Salhab BDSwiss, he briefed students about functioning of stock market in Dubai and also compared it with India. He also announced a prize of best stock market performer in the app downloaded by students.





3.30-5.30 PM: Certificate Distribution Program by Synergy University,
International Head-Ms.Yana & her team



Vote of thanks by students and Dr.Yogesh Kumar Jain

Departure on 19/07/2023 at 9am from Academic City, Dubai for India

Report Prepared by

Dr. Yogesh Jain