



Report on Industry Visit ABB

School of Commerce & Management Studies

Academic Year 2023-24

Subject: Report on Industry Visit ABB

1. Event Title: Industry Visit

2. Event Date: 27th Oct 2023

3. Event Conduction Duration: 2 to 5

4. Event Venue [Location]: ABB, Nashik

5. Organizer of the Event (Faculty):

1. Dr. Samadhan Bundhe
2. Dr. Roma
3. Mrs. Madhuri Tambe
- 4.

6. Number of Students: 46 (BBA – Plain)

7. Event Outline, Objective and Outcome of the event:

The Industry Visit for BBA students was arranged on 27th Oct 2023 at **ABB, Nashik**. The primary objective of the BBA Industry Visit to **ABB, Nashik**, is to provide BBA students with a practical understanding of the operations, processes, and business strategies of a renowned global company in the luggage and travel accessories industry.

The visit aims to achieve the following specific objectives:

Experiential Learning: Enable students to witness real-world manufacturing and operational processes, gaining hands-on experience in a production facility.

Industry Insights: Provide students with insights into the luggage and travel accessories industry, including market dynamics, competition, and emerging trends.

Networking Opportunities: Facilitate networking and interaction between students and industry professionals, fostering potential career opportunities and partnerships.

Application of Classroom Knowledge: Allow students to apply theoretical concepts learned in the classroom to practical situations in the corporate world.

8. Photos:





Report Prepared by:
Dr. Samadhan Bundhe