



## Report on Industry Visit Samsonite

### School of Commerce & Management Studies

Academic Year 2023-24

#### Subject: Report on Industry Visit Samsonite

**1. Event Title: Industry Visit**

**2. Event Date: 20<sup>th</sup> Sept 2023**

**3. Event Conduction Duration: Full Day**

**4. Event Venue [Location]: Samsonite, Igatpuri, Nashik**

**5. Organizer of the Event (Faculty):**

1. Dr. Sachin Mahale
2. Dr. Rama Mohan
3. Dr. Roma

**6. Event Outline, Objective and Outcome of the event:**

The Industry Visit for MBA students was arranged on 20<sup>th</sup> Sept 2023 at **Samsonite**. The primary objective of the MBA Industry Visit to **Samsonite**, Nashik, is to provide MBA students with a practical understanding of the operations, processes, and business strategies of a renowned global company in the luggage and travel accessories industry.

**The visit aims to achieve the following specific objectives:**

**Experiential Learning:** Enable students to witness real-world manufacturing and operational processes, gaining hands-on experience in a production facility.

**Industry Insights:** Provide students with insights into the luggage and travel accessories industry, including market dynamics, competition, and emerging trends.

**Networking Opportunities:** Facilitate networking and interaction between students and industry professionals, fostering potential career opportunities and partnerships.

**Application of Classroom Knowledge:** Allow students to apply theoretical concepts learned in the classroom to practical situations in the corporate world.

**7. photos:**









**Prepared by:**

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