



“VYAPAAR VICHAR”

School of Commerce & Management Studies

Academic Year 2024-25

Subject: Report on “VYAPAAR VICHAR” organised by Marketing and Finance Club - Start-up-Pitch and Sell competition (Inter college)

1.Event Title: “Vyapaar Vichar” Start-up-Pitch and Sell competition (Inter-college)

2. Event Date: 1st October 2024

3. Event Conduction Duration: 11 am to 5 pm

4. Event Venue [Location]: Seminar Hall (O-building)

5. Organizer of the Event:

1. Marketing Club
2. Finance Club

6. Number of participants: 45 students

7. Event Outline, Objective and Outcome of the event:

The Marketing and Finance Club of Sandip University proudly hosted Vyapaar Vichar, an innovative and highly competitive startup pitch and sell competition. This event provided a dynamic platform for aspiring entrepreneurs to present their startup ideas to a panel of judges comprising industry experts, faculty, and investors. Participants were required not only to pitch their startup concepts but also to showcase their skills in marketing and sales by convincing the panel of the viability and profitability of their business models.

Vyapaar Vichar saw intense competition, with teams presenting creative solutions to real-world problem. The success of Vyapaar Vichar reinforced the university's commitment to nurturing young entrepreneurs and creating opportunities for practical learning in a competitive environment.

The "Vyapaar Vichar" aimed to achieve the following specific objectives:

The event aimed to foster entrepreneurial spirit among students, encouraging them to think innovatively, develop business strategies, and hone their pitching and sales skills. The event concluded with insightful feedback from the judges and the awarding of cash prizes to the top-performing teams.

8.Photos:-



"Registration Desk"



“Inauguration”



“Felicitation”.



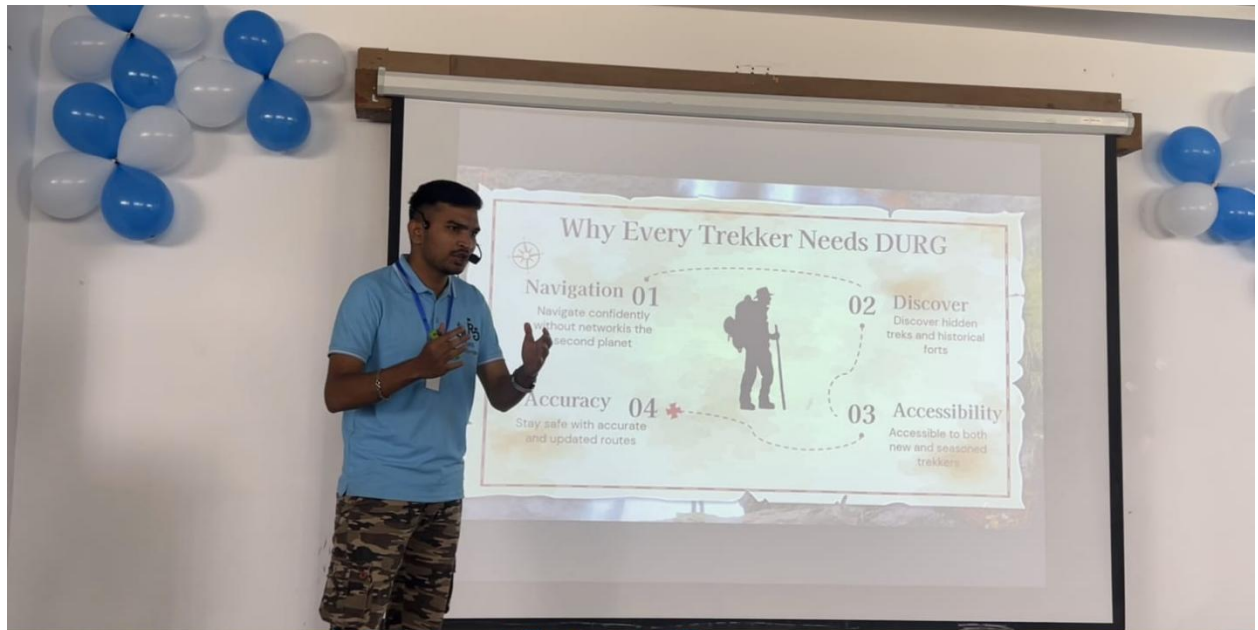
“Prize Distribution”.



“Winner of the event:-“Vyapaar Vichar””.



“Committee Members with distinguished guests”.



“Contestants Presentations”.