



**Sandip University**  
**School of Commerce & Management Studies**

---

**“Business Research Methods Quiz Competition”**

For  
MBA (General) and New Age MBA students under the  
School of Commerce and Management Studies  
on 10.03.2025

**Conducted by:**

Dr. Shilpi Agarwal, Professor, SOCMS

**About the Programme :**

The School of Commerce and Management Studies (SOCMS) at Sandip University organized a **Business Research Methods Quiz Competition** to test students' **understanding and application of business research concepts**.

This competition aimed to evaluate the knowledge students gained during their coursework in Business Research Methods. It provided a platform for participants to apply theoretical knowledge in a competitive and engaging environment.

**Objectives of the Programme:**

- Assessing students' understanding of Business Research Methods.
- Encouraging analytical and critical thinking skills.
- Providing an interactive and competitive learning experience.
- Enhancing research-based decision-making abilities.
- Promoting teamwork and intellectual engagement.

**The Activities Carried under the Programme:**

**Key Highlights of the Competition:**

- Quiz Rounds on Business Research Fundamentals
- Understanding research design, methodologies, and data analysis
- Identifying different research techniques and their applications
- Practical Case-Based Questions
- Application of business research in real-world scenarios
- Interpretation of research data for decision-making



**Sandip University**  
**School of Commerce & Management Studies**

---

**Outcome of the “programme”:**

**Learning Outcomes:**

- Improved understanding of business research concepts.
- Enhanced critical thinking and problem-solving skills.
- Increased confidence in applying research methodologies.
- Practical exposure to research-based decision-making.
- Recognition of students' efforts through certificates.

**Conclusion:**


**The Business Research Methods Quiz Competition** was an **engaging and insightful event** that **helped students apply their theoretical knowledge** in a competitive setting. It successfully reinforced the **importance of research** in business **decision-making** and **motivated students** to further enhance their analytical abilities.


**Some of the photographs of the Programme are attached**

**Quiz Competition**

**Business Research Methods**


Test Your Knowledge, Lead the Way! 🏆 Join Our Business Research Methods Quiz Competition! 🏆 Are You Ready to Outsmart the Rest?

 Date  
**March 10**

 Time  
**2:00-3:00pm**

[Join Now](#)

Venue:- M-18SMART  
CLAASROOM

  
**Dr. shilpi Agarwal**  
Organiser & Coordinator





**Sandip University**  
**School of Commerce & Management Studies**

---

