



Sandip University
School of Commerce & Management Studies

2025-26

Industrial Visit Report

School of Commerce and Management Studies (SOCMS)

Industry Visited: Parle Biscuits Private Limited, Igatpuri, Nashik

Date: 25th July, 2025

Total: 52 Students from B.B.A. (V Sem) (Finance, HR, IB, Marketing) program visited the above-mentioned industry.

Faculty Accompanied:

1. Ms. Nivedita Pawar

Industry Profile:

Parle Biscuits Private Limited, one of India's most recognized FMCG companies, was established in 1929 and is famous for iconic brands like Parle-G, Monaco, Krackjack, and Hide & Seek. The company has a significant presence in the biscuits and confectionery industry, with a commitment to quality and affordability.

The Nashik manufacturing unit is one of Parle's major production centers for confectionary production like: Melody, Mango Bite, Kaccha Aam, London Dairy, Maleno etc. The plant employing state-of-the-art automated machinery for biscuit production. The plant adheres to stringent quality standards and is known for its energy-efficient processes and sustainability initiatives.

Parle's mission is to deliver high-quality products at the most affordable prices, making them accessible to every Indian household.

Aim of the Industrial Visit

- To facilitate interaction between students and industry professionals.
- To provide students with insights into real-time industrial operations and processes.
- To expose students to the factory-floor environment and departmental functioning.
- To help students explore career opportunities in manufacturing, quality control, logistics, and marketing functions.

Ground Report

On 25th July, 2025, a group of 52 B.B.A.- V Sem (Finance, HR, Marketing, IB) (students from the School of Commerce and Management Studies) visited **Parle Biscuits Private Ltd**, Igatpuri, Nashik Plant. The group, accompanied by faculty members, Ms. Nivedita Pawar departed from Sandip University at 10:30 AM and reached the plant by 11:45 AM.

Upon arrival, students were welcomed by the plant's HR Manager, Mrs. Nandini, who conducted a detailed orientation session on Parle's history, operations, quality assurance protocols, and safety measures. The plant tour began shortly after with a walkthrough of the production lines including:

- **Dough Preparation and Mixing Units**
- **Baking Ovens with Conveyor Systems**
- **Packaging Section**
- **Quality Control Laboratory**

Students were fascinated by the level of automation and precision involved in each stage of biscuit manufacturing. The visit also included an overview of the logistics and inventory management systems used to distribute products across India and abroad.

Later, students interacted with HR Manager, gaining valuable insights into the operational challenges, innovations in packaging, and sustainability practices..

The visit concluded with a Q&A session, where students asked about career paths in FMCG, skills required in manufacturing, and internship opportunities at Parle.

The students returned to campus at 2.45 PM, enriched with practical knowledge and a deeper appreciation of industrial operations.

Moment of Students during Industrial Visit





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vivo V30 Pro |

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Placement Co-ordinator

Dean