

'Visit to Sahyadri Farms 2025-2026'

School of Commerce & Management Studies

Academic Year 2025-26

Subject: Report of visit to Sahyadri Farms

1. Event Title: 'Visit to Sahyadri Farms 2025-2026'

2. Event Date: 3rd September 2025

3. Event Conduction Duration: 10 am to 3pm

4. Event Venue [Location]: Visit to Sahyadri Farms, Mohadi, Adgaon, Nashik

5. Organizer of the Event (Faculty):

1. Dr. Ali Mohammad Daud
2. Dr. Shruti Shouche
3. Dr. Shilpi Agarwal

6. Number of students and Faculties: 64

7. Event Outline, Objectives and Outcome of the event:

The School of Commerce and Management Studies (SOCMS) organised an industrial visit to **Sahyadri Farms, Mohadi, Adgaon, Nashik**, for Bachelor in business administration students.

The industrial visit to Sahyadri Farms was organized to provide students with practical insights into Rural Entrepreneurship, Export initiatives, Manufacturing processes, Business operations, Quality Testing etc. This visit allowed them to observe real-world applications of theoretical concepts learned in class.

All students reported to the college at 10am. After attendance formality, the journey started by the college bus at 11am. The group reached the venue at around 12 noon.

Activities Conducted During the Visit

The visit commenced with a warm welcome from Ms. Pooja Kadam, Sahyadri representative. The following activities were conducted:

- **Presentation:**
 - A short film was shown to the attendees which highlighted company's history, product lines, innovation strategies etc.
- **Factory Tour:**
 - The attendees were taken on a guided tour of the production facility where they observed:
 - Process of manufacturing tomato ketchup and also frozen sweet corn, the machinery, and workflows etc.
 -
- **Q&A Session:**
 - An interactive session was held where students had the opportunity to ask questions. Key inquiries included:
 - Quality improvement techniques used by the company, training of staff etc.

5. Key Learnings

The visit provided valuable insights, including:

- Understanding the importance of Rural Entrepreneurship, the initiative of farmers to collaborate and run the business as a producer company.
- Observing how Company addresses challenges in the industry such as sustainability, cost efficiency, maintaining international quality standards etc.
- Learning about the workforce's role and interaction within the organization.

The session aimed to achieve the following specific objectives:

Experiential Learning: Enable students to understand the operational processes of Sahyadri Farms.

Motivational Learning: Facilitate students to interact with industry professionals and learn about career opportunities.

Application of classroom knowledge: To observe workplace culture and organizational structure.

The industrial visit to Sahyadri Farms was a highly beneficial experience, blending theoretical knowledge with practical application. It allowed students to observe the complexities of operating in the industry and to appreciate the challenges and rewards of working in manufacturing and exporting.

8. Photos:





Report Prepared by: Dr. Shruti Shouche, Asst. Prof., SOCMS