



'Aarambh 2025-2026'

School of Commerce & Management Studies

Academic Year 2025-26

Subject: Report on 'Aarambh 2025-2026'

1. Event Title: Aarambh 2025-2026

2. Event Date: 1st and 2nd August 2025

3. Event Conduction Duration: 10 am to 5 pm

4. Event Venue [Location]: Seminar Hall

5. Organizer of the Event (Faculty):

1. Dr. Rupali Khaire
2. Dr. Shruti Shouche

6. Number of Students: 114 (MBA – General, MBA – BFS, MBA – BA, BBA – All from Sem I)

7. Event Outline, Objective and Outcome of the event:

The School of Commerce and Management Studies (SOCMS) organised an orientation 'Aarmbh' for all students of 1st year on 1st and 2nd August 2025.

The event was organized to make all first year students familiar with the college code of conduct, activities and also to make them acquainted with industry expectations from the graduates as well as post graduates students.

Activities on 1st August 2025 –

- 1) Welcome and speech by Dr. Rupali Khaire, Dean SOCMS who explained about life at SOCMS

- 2) Address by Dr. Parimala Mani, Controller of Examinations, Sandip University who threw light on examinations as one of the important aspects of college life.
- 3) **Session by the guest of honor Mr. Raghuveer Nayak, a well-known Addiction Recovery Coach from Nashamukta Bharat Abhiyan – He spoke on the causes of addiction, its impact on family life as well as social life, its impact on physical and mental health and also the financial loss out of it. He gave the mantra of ‘Avoiding the first glass of alcohol and the first puff of cigarette’, mentioning addiction as the progressive disease.**
- 4) Address by the Academic Coordinator- Dr. Zahir Shaikh who gave glimpses of curricular and extra-curricular activities at SOCMS.
- 5) Session by Examination Coordinator – Mr. Rushikesh Patil who explained the pattern of examination, the overall rules and the terms related to it.
- 6) Placement session by Dr. Ali who showcased the placement record of the institution, institutions efforts to develop employable skills and also pointed to future opportunities available in the respective field. He instructed students to be in continuous communication with the placement cell with updated resume.
- 7) Management Movie – ‘Ford vs Ferrari’

All attendees also were served with snacks during break time at 11am.

Activities on 2nd August 2025

- 1) **The guest Mr. Sanjay Sonawane, Chairperson from Maharashtra Chamber of Commerce and Agriculture, North Zone highlighted following points in his speech –**
 - a) **Necessity to develop skills such as problem solving ability, self-confidence, adaptability and integrity at work place, ethics and leadership**
 - b) **Setting goals of life**
- 2) **Another guest Advocate Ashwini Deshpande, Chairperson Radhlaxmi Foundation, Nashik outlined following life lessons through her presentation -.**
 - a) **Finding happiness in helping others**

b) Making each day productive by providing aid to underprivileged people

c) Exercising habits based on Reduce, Recycle and Reuse

3) Club activity orientation was given by Dr. Shruti Shouche, Asst. Prof., SOCMS

4) Market Book Lab information was provided by Dr. Shilpi Agarwal, Professor SOCMS

5) Management Games

All first year students had a ride through infrastructure, activities and happenings in the college which made them familiar with the institution through the two days program.

The lecture aimed to achieve the following specific objectives:

Experiential Learning: Enable students to experience life learning messages from management movie and also management games.

Familiarization Exercise: Make students familiar with the college rules, code of conduct and the facilities.

Participative Learning: Learning through participation in interactions with the guests from different fields.

8. Photos:

Day 1 -

1) Dr. Parimala Mani (COE, SOCMS) addressing the students



2) Felicitation of Mr. Raghuvir Nayak, Addiction recovery coach



3) Address by Academic Coordinator, Dr. Zahir Shaikh



4) Presentation by Mr. Rushikesh Patil, Examination Controller



6) Briefing by Dr. Ali, Placement Coordinator



Day 2 -

7) Speech by Mr. Sanjay Sonawane, Chairperson, North Branch, Maharashtra Chamber of Commerce and Agriculture



8) Mrs. Ashwini Deshpande, Chairperson, Radhalaxmi Foundation



9) Club Orientation by Dr. Shruti Shouche



Report Prepared by: Dr. Shruti Shouche

