



# **'Eco-friendly practices during Ganpati Festival'**

## **School of Commerce & Management Studies**

**Academic Year 2025-26**

**Subject: Report on 'Ecofriendly practices during Ganpati Festival'**

**1. Event Title: Ecofriendly practices during Ganpati Festival**

**2. Event Date: 20<sup>th</sup> August 2025**

**3. Event Conduction Duration: 11 am to 12 noon**

**4. Event Venue [Location]: Classroom – M17**

**5. Organizer of the Event (Faculty):**

1. Dr. Rupali Khaire

**6. Number of Students: 64**

**7. Event Outline, Objective and Outcome of the event:**

The School of Commerce and Management Studies (SOCMS) organised an awareness session on 'Ecofriendly practices during Ganpati Festival' for students, on 18th August 2025. Ms. Ashwini Nyaharkar, founder of 'WOW (Women of Wisdom)' a ladies activist group, and her team highlighted the significance of the Ganpati Festival and the associated environmental challenges, including waste generation, water pollution, and the use of non-biodegradable materials.

The keynote speaker highlighted the environmental concerns caused by traditional practices and emphasized the importance of instilling eco-friendly habits during festive celebrations.

Ms. Ashwini insisted on a switch over from Ganpati idol made up of plaster of Paris or clay to metal.

**The lecture aimed to achieve the following specific objectives:**

- **Experiential Learning:** To educate participants about environmental concerns caused by traditional practices and emphasized the importance of instilling eco-friendly habits during festive celebrations.
- **Awareness:** To suggest use of flowers, leaves, and other organic materials for decorations instead of synthetic items. Also to suggest replacement of Ganpati idol from plaster of paris and clay to metal.
- **Practical Knowledge:** To provide practical benefits of the switchover to metal idol.

**8. Photos:**





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Asst. Prof.

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