



Industrial Visit Report

School of Commerce & Management Studies

Academic Year 2026-27

Subject: Subject: Report on Industrial Visit to Sula Vineyard, Nashik

1. Event Title: Industrial Visit to Sula Vineyard, Nashik

2. Event Date: 17-02-2026

3. Event Conduction Duration: 1 Day

4. Event Venue [Location]: Sula Vineyard, Nashik

5. Organizer of the Event (Faculty): Dr. Shilpi Agarwal

6. Coordinated By: MBA-BFS, Semester II Students

7. Participating Students: Students from the following programs participated:

- **MBA-BFS, Semester II**
- **MBA-BA, Semester II**
- **BBA-IB, Semester IV**

8. Number of Students: 23 students

Introduction

The School of Commerce and Management Studies (SOCMS), Sandip University, Nashik organized an Industrial Visit to Sula Vineyard, Nashik on 17th February 2026 for students of MBA-BFS Semester II, MBA-BA Semester II, and BBA-IB Semester IV. The visit was organized under the guidance of Dr. Shilpi Agarwal and coordinated by MBA-BFS Semester II students. The objective of this industrial visit was to provide students with practical exposure to industrial operations and corporate functioning in the wine industry.

Objectives of the Programme

- To provide practical exposure to industrial operations and production processes
 - To understand the functioning of a large-scale manufacturing organization
 - To enhance knowledge about supply chain, marketing, and quality control practices
 - To bridge the gap between classroom learning and industry practices
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Event Highlights

During the industrial visit, students were given a guided tour of the vineyard fields, production units, storage facilities, and bottling units. Industry experts explained the complete process of wine production, including grape harvesting, fermentation, aging, bottling, and distribution. Students also learned about branding strategies, export procedures, and quality assurance measures followed by Sula Vineyard.

The visit included interactive sessions where students asked questions related to industrial management, finance, logistics, and marketing strategies. The industry representatives shared real-world insights into corporate culture, operational challenges, and business strategies.

Learning Outcomes

- Students gained practical knowledge of industrial production and operational management
 - Enhanced understanding of supply chain management and logistics operations
 - Improved awareness of marketing and branding strategies in the wine industry
 - Students developed industry-oriented thinking and practical managerial insights
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Participation

Students from MBA-BFS Semester II, MBA-BA Semester II, and BBA-IB Semester IV actively participated in the industrial visit. The visit was interactive and students showed great enthusiasm and curiosity by engaging with industry professionals.

Conclusion

The Industrial Visit to Sula Vineyard was a highly informative and enriching experience for the students. The visit successfully achieved its objectives by providing practical industrial exposure and enhancing students' understanding of corporate operations. The programme was well received by the students and contributed significantly to experiential learning.







