



'Industrial Visit to Parle G'

School of Commerce & Management Studies

Academic Year 2024-25

Subject: Report on 'Industrial visit to Parle G'

- 1. Event Title:** Visit to Parle G,
- 2. Event Date:** 21st March 2025
- 3. Event Conduction Duration:** 10 pm to 3 pm
- 4. Event Venue [Location]:** Gonde Dhumala, Igatpuri, Nashik
- 5. Organizer of the Event (Faculty):**
 1. Mr. Mandar Dixit
 2. Mr. Rushikesh Patil
 3. Dr. Shruti Shouche
- 6. Number of Students:** 102 (BBA, BBA (BA), B. Com. – Sem II)
- 7. Event Outline, Objective and Outcome of the event:**

The School of Commerce and Management Studies (SOCMS) organised visit to Parle -G, located at Gonde Dhumala, Igatpuri, Nashik for all semester II students of BBA, BBA (BA) and B. Com., on 21st March 2025.

The students could observe the shop floor activities at the production line and were also could get information about related activities such as production planning, quality testing, materials management and logistics.. They had a thorough interaction about confectionery production activity with the officials of Parle G.

The visit aimed to achieve the following specific objectives:

Experiential Learning: Enable students to notice the activities on the shop floor of the confectionery production process.

Knowledgeable walk – Enable students to get a glance of implementation of quality improvement techniques inside a factory.

Informative Interaction: Facilitate to know all steps in the production process and get answers to queries and doubts related to it.

8. Photos:









Report Prepared by: Dr. Shruti Shouche

Asst. Prof.

SOCMS