



Sandip University
School of Commerce & Management Studies

“Financial Independence for Women Session”

by

**MBA Bfs students under the
School of Commerce and Management Studies**

on 08.03.2025

Conducted by:

Dr. Shilpi Agarwal, Professor, SOCMS

About the Programme:

To celebrate **International Women’s Day**, the **School of Commerce and Management Studies (SOCMS)** at **Sandip University** organized a special session titled **“Financial Independence for Women.”** This initiative aimed to encourage young women to take control of their financial future by learning about **investment opportunities, particularly in the stock market.**

The program was designed to break the stereotypes that finance and investing are male-dominated fields, inspiring female students to explore and confidently participate in the **equity market.**

Objectives of the Programme:

1. Promoting Financial Awareness.
2. Encouraging Women to Invest in the Stock Market
3. Providing Practical Investment Strategies
4. Developing Financial Decision-Making Skills
5. Providing Career Insights in Finance and Stock Trading
6. Bridging the Gender Gap in Financial Literacy

The Activities Carried under the Programme:

Key Highlights of the Visit:

1. Basics of Stock Market & Investment Education

- How the stock market works
- Key investment instruments (stocks, mutual funds, ETFs, bonds)
- Understanding stock price fluctuations
- Risks vs. rewards in investing



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2. Live Stock Market Demonstration

- A real-time demonstration was conducted using stock market apps/websites to show:
 - How to track stock prices and market trends
 - How to analyze stock charts
 - Basics of fundamental and technical analysis

Participants learned how to choose a stock, check financial reports, and identify investment opportunities.

Outcome of the “programme”:

Learning Outcomes:

- Increased Awareness of Financial Independence.
- Understanding of Stock Market Fundamentals.
- Improved Financial Decision-Making Skills.
- Confidence to Start Investing.
- Inspiration from Successful Women Investors.

Conclusion: The **Financial Independence for Women** program was a **significant step toward empowering women** with financial knowledge and investment skills. By introducing participants to **stock market basics, investment strategies, and real-world trading experiences**, the session successfully **demystified investing and encouraged women to take control of their financial future.**

Some of the photographs of the Programme are attached



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