



Sandip University
School of Commerce & Management Studies

“Zero to Hero Digital Poster Making Competition ”

by

**B.COM students under the
School of Commerce and Management Studies**

on 24.03.2025

Conducted by:

Finance club

About the Competition:

The "Zero to Hero" Digital Poster Making Competition was organized to encourage creativity, digital design skills, and artistic expression among participants. The competition aimed to showcase transformation, perseverance, and success through visually appealing digital posters.

Objectives of the Competition:

1. To enhance participants' digital design skills
2. To encourage creative storytelling through visuals
3. To promote the theme of transformation from "Zero to Hero"
4. To provide a platform for students to express their artistic abilities

The Activities Carried under the Competition:

The competition saw enthusiastic participation from students who created posters using various digital tools like Canva, Photoshop, and Illustrator. Each participant presented their unique interpretation of the theme, illustrating inspiring stories of personal growth, achievements, and perseverance.

A panel of judges, including design experts and faculty members, evaluated the entries based on originality, design techniques, and message clarity. The top three winners were awarded certificates and prizes for their outstanding work.

Outcome of the “Competition”:



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The "Zero to Hero" Digital Poster Making Competition was a resounding success, fostering creativity and digital artistry among participants. It provided a valuable learning experience and motivated students to explore their potential in digital design. The competition concluded on a high note, inspiring many to continue honing their skills in visual storytelling.

Some of the photographs of the Competition are attached



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