



Report on “Digital Poster Making Competition”

School of Commerce & Management Studies

Academic Year 2023-24

Subject: Report on “Digital Poster making Competition”

- 1. Event Title: Digital Poster making Competition**
- 2. Event Date: 12th Oct 2023**
- 3. Event Conduction Duration: 11 to 12:30**
- 4. Event Venue [Location]: Digital Classroom - SOCMS**
- 5. Organizer of the Event (Faculty): Mrs. Madhuri Tambe and Dr. Tanushree Gupta & Dr. Samadhan Bundhe**
- 6. Number of Students Attended: 70**
- 6. Event Outline, Objective and Outcome of the event:**

The primary objective of Encouraging students to unleash their creative potential and think innovatively in presenting management concepts, ideas, or themes in a visually appealing way.

Promoting digital literacy by requiring students to use digital tools and software for graphic design, which is increasingly important in today's tech-savvy business environment.

Giving students an opportunity to present and explain their posters to a wider audience, helping them improve their public speaking and presentation skills. Encouraging critical thinking as students need to analyze the topic, choose relevant visuals, and create a persuasive and

engaging poster. Creating a competitive environment that can motivate students to put in their best effort and showcase their talents.

The event proved to be a resounding success, achieving its objectives and leaving a positive impact on the students.

Outcome of the Event: A Digital Poster Making Competition created an effective and engaging way to enhance students' skills and knowledge while fostering a competitive and collaborative spirit within them.

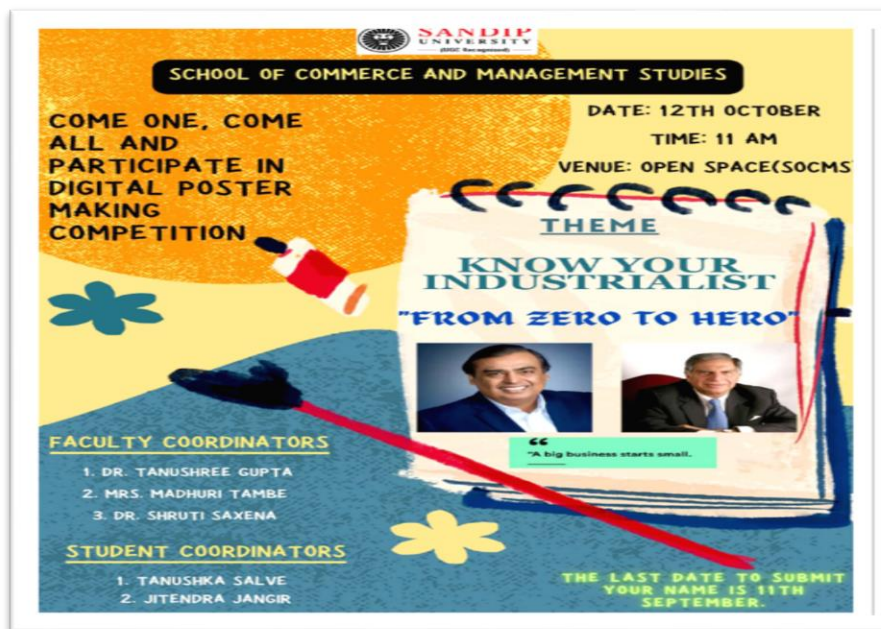
7. Event Photos



Participants with Honorable Dean Dr. Rupali Khaire, SOCMS



Event Going on



Report Prepared by:-

Dr. Samadhan A. Bundhe