

School of Commerce & Management Sciences

"Industry Visit to KVIC, Nashik"

by

BBA Semester I, BBA BA Semester I & B.Com. Semester I students under the "Entrepreneurship Development Cell" to KVIC (Ministry of MSME, Govt. of India),

Nashik on 21.08.2023 on the Occasion of "World Entrepreneurs Day"

Conducted by:

Dr. Amit Aggrawal, Professor, SOCMS

About the Industry Visit:

The Industry Visit to KVIC (Ministry of MSME, Govt. of India) was organized by "Entrepreneurship Development Cell", SOCMS to show the students that how the government is conducting skill development programs at the grass root level so as to train the youth and women who can successively become successful entrepreneurs. The industry visit was organized after series of meetings with the office of KVIC, Nashik.

Objectives of the Initiative:

The objectives of the industry visit was to make the students aware of the various skill sets which they can develop in addition to formal higher education in order to venture into entrepreneurial tasks. The visit was planned so as to give the students hand on experience in Entrepreneurship course which is being taught so that they can co-relate theory with practice.

The Activities Carried under the Initiative:

The Industry visit started with showing the students various workshops available at the KVIC campus. These workshops cater to the youth and women by up skilling them in various skill sets. The students were shown the full process from raw material handling to processing, inventory management, branding, and packaging. The workshops shown were of MSME sector which the students can install at their facilities also. Workshops shown during the visit were as follows:

- 1. Khadi Fashion Design Laboratory
- 2. Fruit Processing
- 3. Soap Manufacturing



- 4. Edible Oil Extraction Unit
- 5. Spices Manufacturing
- 6. Bakery

After seeing the workshops, the senior officers from government of India conducted a discussion session in which they told in detail about various governments sponsored schemes for the youth so as to help them to become an entrepreneur. The session was very informative.

Outcome of the "Industry Visit to KVIC":

The Industry Visit to KVIC, Nashik proved to be very successful in various ways to leverage upon students` expertise as follows:

- 1. Knowledge about various skills which can be upgraded to be an entrepreneur
- 2. Hands on experience of challenges in MSME sector
- 3. Scope in MSME sector
- 4. Government driven schemes helpful for youth to be an entrepreneur.

