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School of Pharmaceutical Sciences

Mahiravani, Trimbak Road, Nashik – 422 213

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Report on Poster Competition on Rational Drug Use

Event Title: Poster Competition on Rational Drug Use

Event Date: 28th August 2026

Event Venue: Second Year Classroom, SOPS

Coordinator: The event was coordinated Dr. Sandhya L Borse of the School of Pharmaceutical Sciences under the guidance of the Dean, School of Pharmaceutical Sciences.

Event Outline & Outcome of the Event:

Outline of Program:

A Poster Competition on Rational Drug Use was organized by the School of Pharmaceutical Sciences, Sandip University, on 28th August 2026 for the Second Year B. Pharmacy students. The event was conducted at the Second Year Classroom, SOPS.

The competition was organized with the objective of creating awareness among students regarding the importance of rational and responsible use of medicines. Students actively participated in the competition by preparing and presenting informative and creative posters on various aspects of rational drug use.

The posters highlighted important topics such as appropriate use of medicines, prevention of self-medication, adherence to prescribed dosage and duration of treatment, awareness about antibiotic resistance, avoidance of unnecessary use of medicines, and the role of pharmacists in promoting rational drug use.

The participants demonstrated their creativity, scientific understanding, and communication skills through visually appealing and informative posters. The event provided an effective platform for students to express their knowledge and create awareness regarding the safe and responsible use of medicines.



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Objective of Program:

The major objectives of the programme were:

1. To create awareness about the concept and importance of rational drug use.
2. To educate students regarding the safe and appropriate use of medicines.
3. To promote awareness about the harmful effects of self-medication and irrational use of drugs.
4. To highlight the importance of following the prescribed dose, duration, and instructions for medicines.
5. To create awareness regarding the responsible use of antibiotics and prevention of antibiotic resistance.
6. To encourage students to communicate healthcare-related information through creative posters.
7. To develop scientific knowledge, creativity, and presentation skills among B. Pharmacy students.
8. To emphasize the role of pharmacists in promoting rational and safe use of medicines.

Outcome of Program:

The Poster Competition on Rational Drug Use was successfully conducted with active participation from the Second Year B. Pharmacy students. The event helped students gain a better understanding of the importance of rational drug use and responsible medication practices. Through the poster presentations, students became more aware of the consequences of irrational drug use, self-medication, misuse of antibiotics, and improper adherence to prescribed treatment. The activity also enhanced their creativity, scientific communication, and presentation skills. The programme successfully encouraged students to develop a responsible attitude towards the use of medicines and understand the important role of pharmacists in promoting rational drug use and patient safety.



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Event Photos

Glimpses of the Programme



Students actively participating in the Poster Competition on Rational Drug Use.



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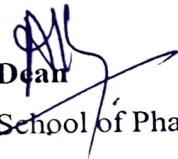
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Students actively participating in the Poster Competition on Rational Drug Use.


Coordinator

(Dr. S. L. Borse)


Dean

School of Pharmaceutical Sciences

