



School of Pharmaceutical Sciences

Mahiravani, Trimbak Road, Nashik – 422 213
Website: <http://www.sandipuniversity.edu.in> Email : info@sandipuniversity.edu.in
Ph: (02594) 222 541/42 Fax: (02594) 222 555

1. Event Information

Title of the Event	Intellectual Property Rights (IPR)
Type of Event (Seminar/Workshop/GuestLecture/Visitetc.)	Guest Lecture
Organized By (Department/School)	SOPS
Date of the Event	25042026
Time and Duration	12 -1.00PM 1 hr
Venue	Smart room first floor SOPS

2. Resource Person / Speaker Details (If Applicable)

Sr. No.	Name	Designation	Organization
1	Ms. Jahnvi Shetty	M pharmacy	Patlex Business Solutions

3. Number of Participants

Students	First and second year 73
Faculty	1
External Participants	0
Others	
Total	74

4. Objectives of the Event

- Introduction and importance of IPR
- Types of IPR: Patents, Trademarks, Copyrights, Designs, and Geographical Indications
- IPR lifecycle: Creation, Protection, and Enforcement
- Strategic use of IPR for startups and businesses





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- Real-world case studies and practical insights

5. Brief Report of the Event (150–200 words)

A guest lecture on **Intellectual Property Rights (IPR)** was successfully conducted on **25th April 2026** in online mode, as per the details mentioned in the flyer. The session was delivered by **Ms. Jahnavi Shetty**, Business Lead – IP and Strategy, Patlex Business Solutions and a registered patent agent.

The session covered key aspects of IPR including:

- Introduction and importance of IPR
- Types of IPR: Patents, Trademarks, Copyrights, Designs, and Geographical Indications
- IPR lifecycle: Creation, Protection, and Enforcement
- Strategic use of IPR for startups and businesses
- Real-world case studies and practical insights

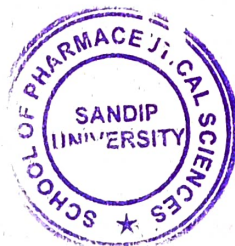
Approximately **80–90 students** attended the session. The lecture was highly informative, well-structured, and effectively interconnected theoretical concepts with practical applications. Students were actively engaged throughout the session.

At the end of the session, an interactive **question-and-answer discussion** was conducted. Students showed keen interest, particularly in understanding the **fee structure and procedure for applying for different types of IPR**, including:

- Copyright registration
- Patent filing
- Trademark registration

The speaker addressed these queries in detail, providing clarity on government fees, professional charges, and the overall filing process.

Overall, the session was very well received, and the feedback from students was positive, highlighting the relevance and usefulness of the topic in today's innovation-driven environment.





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6. Outcomes of the Event

- Students gained a **strong understanding of the fundamentals of IPR**, including patents, trademarks, copyrights, designs, and geographical indications.

Participants developed awareness about the **importance of protecting innovations** in the pharmaceutical and research fields.

The session enhanced students' knowledge of the **IPR lifecycle (creation, protection, and enforcement)**.

Students understood the **practical aspects of filing IPR**, including basic procedures, documentation, and associated fee structures.

The lecture provided insights into **IPR strategies for startups and businesses**, encouraging entrepreneurial thinking among students.

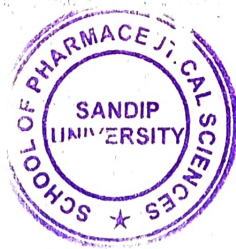
Real-world case studies helped students **connect theoretical concepts with industry applications**.

Students became more confident in **identifying patentable ideas and research outcomes**.

The session motivated students to **consider innovation, research, and intellectual property as part of their career growth**.

7.0 Photographs of the Event

Insert 3–5 photographs with captions.





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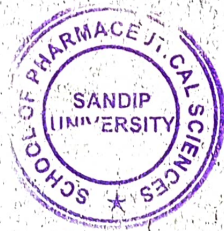
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8. Supporting Documents

- Notice of event





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GUEST LECTURE

INTELLECTUAL PROPERTY RIGHTS

An insightful session on the fundamentals, strategies, and real-world applications of IPR in today's innovation-driven world.



Jahnavi Shetty

Business Lead - IP and Strategy at Patlex Business Solutions and a registered patent agent



SATURDAY
25TH APRIL
2026



TIME
12:00 PM
(IST)



MODE
ONLINE



SESSION HIGHLIGHTS

- Introduction to IPR and its significance
- Types of IPR: Patents, Trademarks, Copyrights, Designs & Geographical Indications
- IPR lifecycle: Creation, Protection & Enforcement
- IPR strategy for startups and businesses
- Real-world case studies and practical insights

“ INNOVATION IS AN IDEA. PROTECTION MAKES IT AN ASSET. ”



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IPR Cell,
SOPS

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Signatures

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