

# Sandip University

## Vill-Sijoul, Madhubani

### Semester – V (HUMAN RESOURCE MANAGEMENT)

Sr. No.	Course Code	Theory Paper/Practical	Teaching Scheme (Hrs/Week)				Credits	Examination Scheme					
			L	T	P	Total		Duration University Exam. (Hrs.)	CIA	University Exam. (Maximum Marks)			Total Marks
										TH	P	TW	
01	XBB 501	Strategic Management	4	--	--	4	4	2.5	40	60	--	--	100
02	XBB 502	International Business	4	--	--	4	4	2.5	40	60	--	--	100
03	XBBH01	Strategic Resource Management	4	--	--	4	4	2.5			--	--	
04	XBBH02	Employee Welfare & Social Security	4	--	--	4	4	2.5	40	60	--	--	100
05	XBBH03	Human Resource Accounting	4	--	--	4	4	2.5	40	60	--	--	100
<b>Total</b>			<b>20</b>	<b>--</b>	<b>--</b>	<b>20</b>	<b>20</b>		<b>200</b>	<b>300</b>	<b>--</b>	<b>--</b>	<b>500</b>

## Semester – V (Finance Management)

Sr. No.	Course Code	Theory Paper/Practical	Teaching Scheme (Hrs/Week)				Credits	Examination Scheme					
			L	T	P	Total		Duration University Exam. (Hrs.)	CIA	University Exam. (Maximum Marks)			Total Marks
										TH	P	TW	
01	XBB 501	Strategic Management	4	--	--	4	4	2.5	40	60	--	--	100
02	XBB 502	International Business	4	--	--	4	4	2.5	40	60	--	--	100
03	XBBF01	Advanced Financial Management	4	--	--	4	4	2.5	40	60	--	--	100
04	XBBF02	Financial Market & Service	4	--	--	4	4	2.5	40	60	--	--	100
05	XBBF03	Risk Management and Insurance	4	--	--	4	4	2.5	40	60	--	--	100
<b>Total</b>			<b>20</b>	<b>--</b>	<b>--</b>	<b>20</b>	<b>20</b>		<b>200</b>	<b>300</b>	<b>--</b>	<b>--</b>	<b>500</b>

## Semester – V (Marketing Management)

Sr. No.	Course Code	Theory Paper/Practical	Teaching Scheme (Hrs/Week)				Credits	Examination Scheme					
			L	T	P	Total		Duration University Exam. (Hrs.)	CIA	University Exam. (Maximum Marks)			Total Marks
										TH	P	TW	
01	XBB 501	Strategic Management	4	--	--	4	4	2.5	40	60	--	--	100
02	XBB 502	International Business	4	--	--	4	4	2.5	40	60	--	--	100
03	XBBM01	Service Marketing	4	--	--	4	4	2.5	40	60	--	--	100
04	XBBM02	Consumer Behaviour	4	--	--	4	4	2.5	40	60	--	--	100
05	XBBM 03	Advertising and Brand Management	4	--	--	4	4	2.5	40	60	--	--	100
<b>Total</b>			<b>20</b>	<b>--</b>	<b>--</b>	<b>20</b>	<b>20</b>		<b>200</b>	<b>300</b>	<b>--</b>	<b>--</b>	<b>500</b>